

# 'The Interview' earned \$ 1 million after the opening day

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The *Interview* film earned \$ 1 million after its first release date

According to CNET, the above money is collected from 331 screens (*the average of each studio is about \$ 3,142*).

**The Interview**, with a budget of \$ 44 million, talks about two journalists conducting an interview with North Korean leader Kim Jong-Un to create a cover for the CIA to carry out his assassination. The film was co-directed by Rogen, because of the "*sensitive*" content, so for a while Sony was repeatedly attacked by hackers.

In addition to screenings at the screening rooms, *The Interview* also *sold* Sony movies on YouTube, Xbox One, and Google Play online channels for between \$ 6 and \$ 15, depending on the display quality.

Currently, the sales of film *The Interview* through online sharing channels have not been disclosed by Sony.

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