

# The interesting thing about Apple's iPhone is not everyone knows

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1. Apple is not the first company to produce and release iPhones. Cisco, the world's largest network company, has now used the iPhone name for its phones since 2006. By early 2007, CEO Steve Jobs introduced the first Apple iPhone. After Cisco filed the lawsuit, both firms agreed to share the rights to use the iPhone name.



2. The first call on iPhone is made by Steve Jobs. The late CEO Steve Jobs made the first call on the iPhone to order 4,000 latte cups from Starbuck.



3. The 'Slide to Unlock' idea - unlock it with a light swipe that is inspired by the airplane bathroom. Freddy Anzures, the user interface designer, saw the slide slide when entering the bathroom on a flight from New York to San Francisco and came up with the famous 'Slide to Unlock' idea for the iPhone.



4. The first iPhone is codenamed P1 and P2. Before the iPhone was released in 2007, there were two 'projects' P1 and P2 that began to be deployed on the iPhone but those phones were never released.



5. Before putting touch screens around the world, iPhone was supposed to use a piano keyboard or a graffiti keyboard.



6. Two iPhones were sent by NASA to the STS-135 space shuttle in July 2011 as part of the space mission.



7. iPhone 6 Plus has been used by a famous photographer to capture Christmas decorations in the White House. This is the first time in the White House a camera phone appears.



8. In October 2011, more than 1 million iPhones 4S were sold in just 24 hours when it was on shelves.



9. In iPhone advertising, its screen is always displayed as 9:41 am. The reason is that Steve Jobs introduced the first iPhone at 9am and it is expected that his presentation will end at 9:41 am.



10. iPhone is considered the best-selling product of all time with over 1 billion units sold.



11. Apple previously named Apple Computer. After the iPhone was released, thanks to the impact of this product, Apple decided to remove the word 'Computer' from the name and change its name to Apple Inc.



12. iPhone is the product that brings the highest value to Apple when contributing 61% of the company's revenue.



13. Only one day after iPhone 4S launched, Steve Jobs, Apple co-founder died. Since then, Tim Cook is Apple's manager.



14. Unlike most other brands, Apple keeps the iPhone secret until the last minute, never launching teased videos for iPhone. Users only know information about iPhone when it is officially announced.



15. At the time of Apple's product launch, Steve Ballmer, Microsoft's chief executive, sneered at the iPhone. He said that the iPhone is not capable of gaining a large market share and it is only an idea worth 500 USD.



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