

# The first 15 products of the most famous brands in the world

The rice cooker is manufactured by Tokyo Telecommunications Research Institute - Sony's name before it became a corporation.

After looking at the products below, you will see the first steps of famous brands, when they were struggling to start a business. Today, some of these brands are gone, others become the most popular and popular brands in the world.



## 1. Electric rice cooker

The rice cooker is manufactured by Tokyo Telecommunications Research Institute - Sony's name before it became a corporation. When it was first produced in 1946, this rice cooker was just a wooden bucket with the bottom of the bucket attached to some aluminum electrodes.



The rice cooked from this rice cooker is usually mushy or undercooked, so it has never really been marketed.

## 2. Online bookstore



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Amazon started out as an online bookstore in 1994 with the name "Cadabra". After a lawyer misheard and called it "cadaver - corpse" Jeff Bezos, its founder changed its name to "Amazon.com, Inc."

## 3. Card game



In 1889, the Nintendo card company (meaning good luck) was founded with headquarters in Kyoto, Japan.

#### 4. Stationery delivery company in place



In 1943, Ingvar Kamprad, then only 17 years old, founded IKEA right on the table of his uncle's home. IKEA started as a mail order company. A few years later, IKEA switched to furniture business. Currently, IKEA is the largest furniture retailing group in the world.

## 5. Wooden toys



In the 1930s, Ole Kirk Kristiansen began making children's toys from small pieces of wood. His first product was a car, a ship and a wooden duck with wheels attached to squeaking when pulled back. In 1947, he began experimenting with plastic toys. Nowadays, lego blocks have become children's favorite toys all over the world.

## 6. Search engine

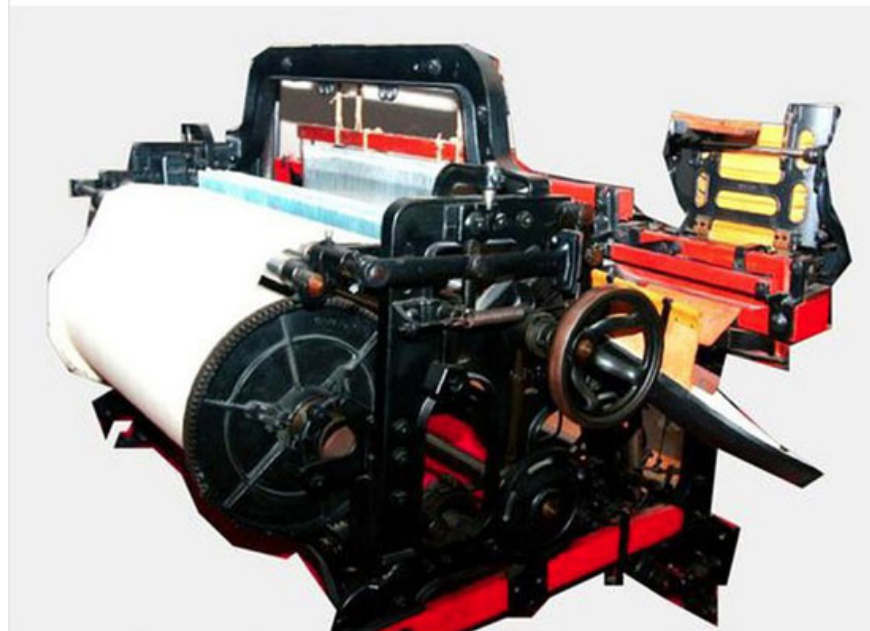


In August 1996, the first version of Google was released on the Stanford website and consumed nearly half the bandwidth of the entire network.

## 7. Automatic textile machine



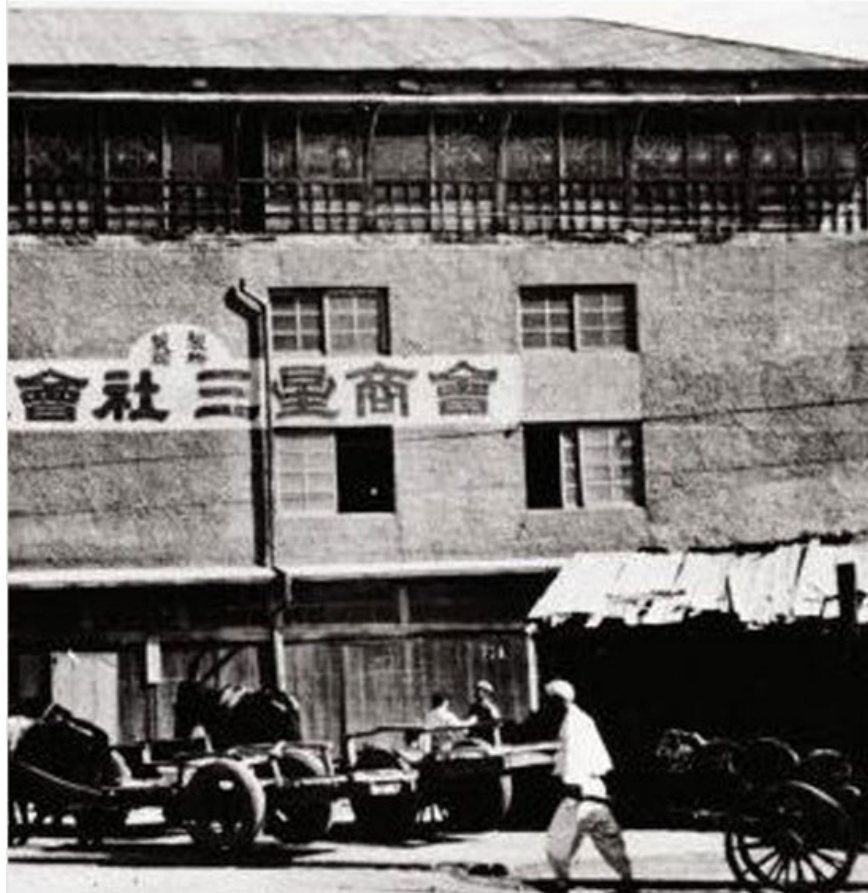
**TOYOTA**



In 1926, Toyota was founded as Toyoda Automatic Loom Works. The company's most impressive product at that time was Type G, the world's most advanced textile machine that increased weaving productivity by up to 20 times and improved product quality.

## **8. Grocery store**

# SAMSUNG



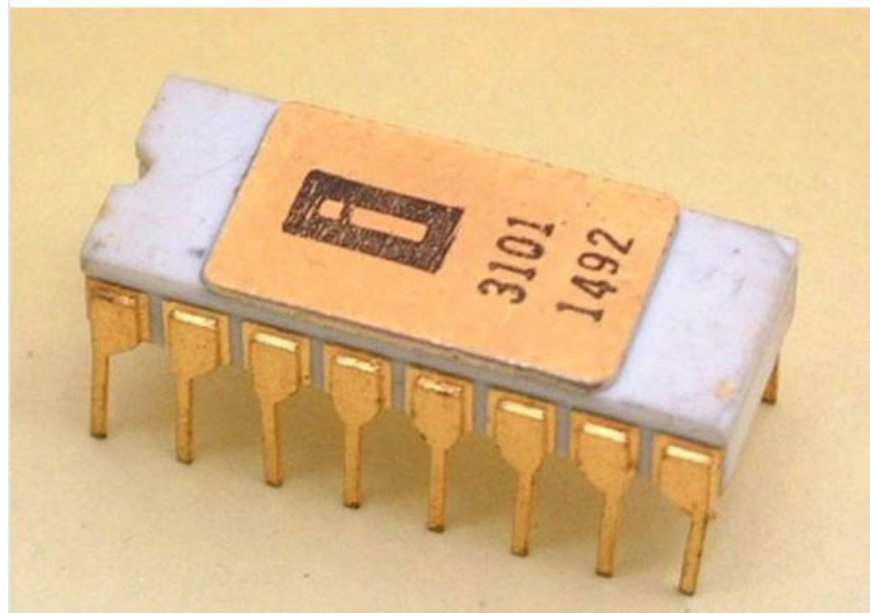
Samsung started out as a grocery store founded by Lee Byung-chul on March 1, 1938 in Taegu, South Korea. As Korea began to industrialize, the company expanded into manufacturing - textiles and achieved success. In 1969, Samsung began manufacturing electronics with the first product being black and white TVs.

## 9. Apple Computer I



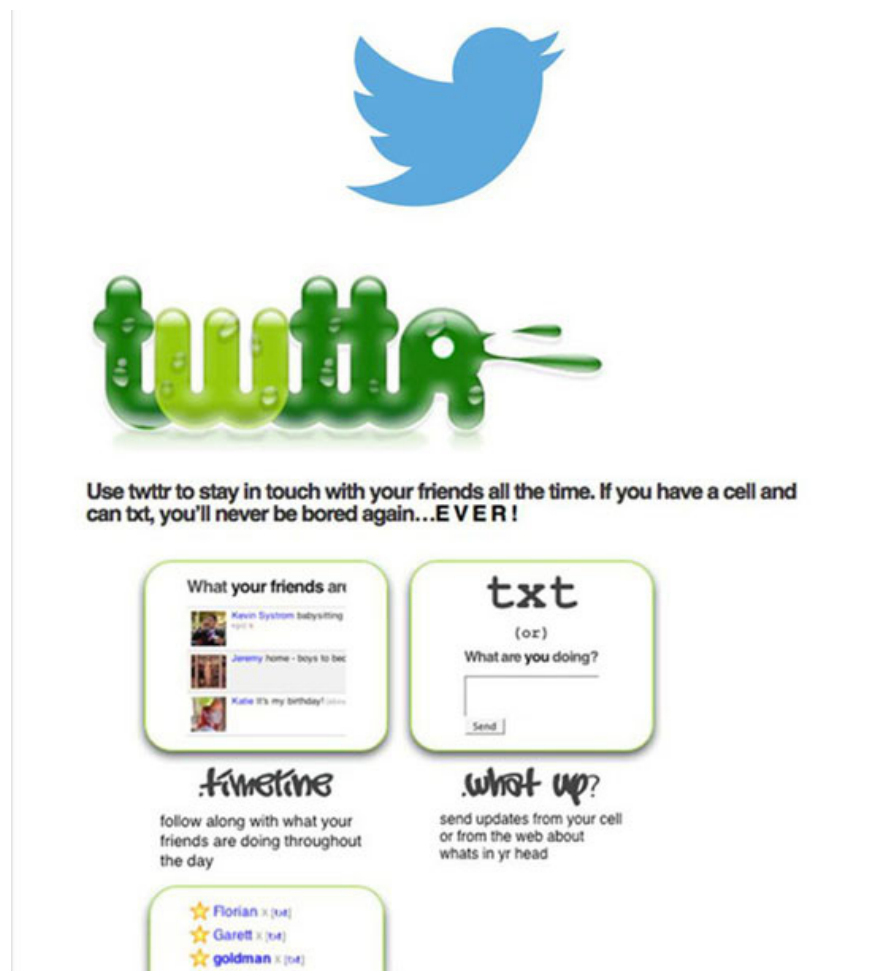
In 1975, Steve Wozniak assembled the Apple I computer, which was later sold for \$ 500.

## 10. Memory chip



In 1968, Intel was founded in Mountain View, California with the initial product of memory chips including SRAM, DRAM and EPROM. In April 1969, Intel launched its first product, the 64-bit SRAM 3101 chip, which was fast but consumed up to 525nW.

## 11. Microblogging service



Twitter started in 2006 with the original name "status". Later, the company name was changed to "twitter" with the original name "twtttr".

On March 21, 2006, Jack Dorsey posted his first Twitter message, "just setting up my twtttr" (just created my twtttr).

## 12. Cafe



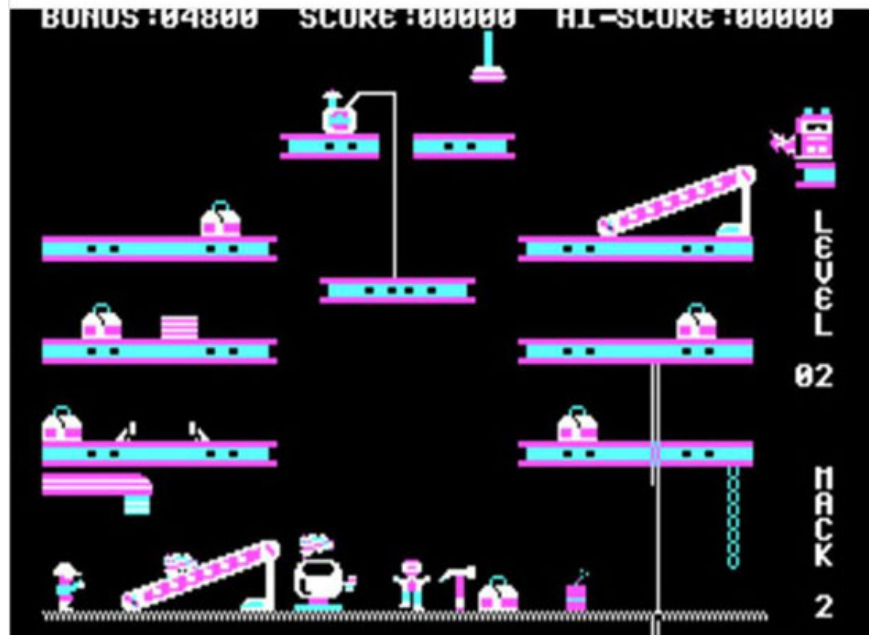
On March 31, 1971, the first Starbucks store was opened in Seattle, Washington with the product of roasted coffee beans and not distilled coffee for sale.

### 13. Game "Zombi"



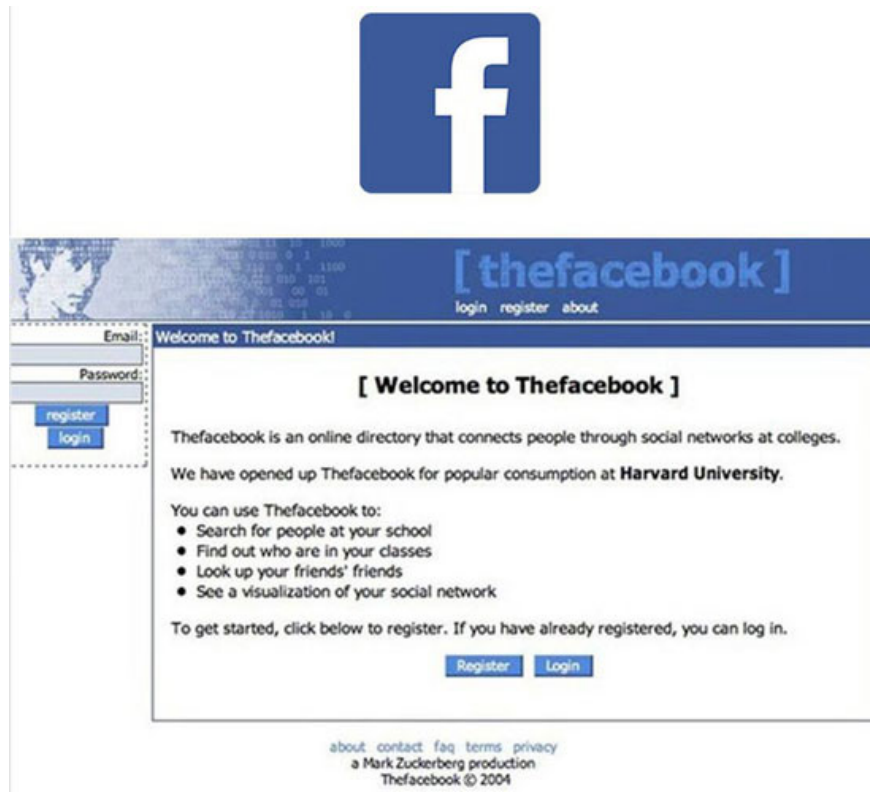
On March 28, 1986, Ubi Soft was founded with its first product, Zombi, a classic action-adventure game.

#### 14. Game "Hard Hat Mack"



In 1983, Electronic Arts released Hard Hat Mack, a platform game developed by Michael Abbot and Matthew Alexander for Apple II devices. EA called Hard Hat Mack "the first true EA game". It is also one of the first five titles from Electronic Arts, the remaining four are Archon: The Light and the Dark, Worms ?, MULE and Axis Assassin.

## 15. Social networks in universities



In 2003, Facebook first appeared under FaceMash. This is a product developed by Mark Zuckerberg for Harvard students, users will visit the website and compare photos of two female students placed next to each other to see who's "hot", who doesn't.

1. The spelling errors caused catastrophic damage, losing billions of dollars
2. How did the code that made the killer become a \$ 100,000 programmer in Silicon Valley?

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