

The effect of dating apps on modern relationships

It's fair to say that millennials have had access to so much more convenient dating outlets than previous generations. The coming-of-age of 20-somethings has coincided with the launch of the first commercial dating site in 1995.

Since then, **online dating** has rocketed in popularity, developing into a global industry worth billions. Modern relationships are still following the same course they have navigated for generations, whether this involves straight, LGBT, polyamorous, or indeed any other type of romantic attachment.

The difference today is that singles now have access to a dizzying array of apps to assist them in finding their ideal partner. Here are some of the ways **dating apps** have impacted relationships in the 21st-century.

Picture 1 of The effect of dating apps on modern relationships

1. Choice

When you access your favourite App Store and pop "**dating**" into the search bar, a dizzying array of titles will appear. While this might seem a little daunting if you are relatively new to this form of interaction, it does reflect the degree of choice available. **Dating apps** have opened up a whole new dimension to singles when it comes to seeking partners. Apps are catering to every aspect of dating and relationships, so whatever type of partner you are seeking, there will be a specific app for you.

2. Sincerity

The difference between interacting with like-minded individuals online as opposed to striking up conversations in offline settings is the degree of sincerity you can inject into your messages. When you are communicating via an app, you are liable to be much more focused on the texts you are sending. You have the power to control what is communicated by editing your words before pressing the 'send' button. The intimate atmosphere of these apps also allows modern relationships to progress more candidly, connecting people who are genuine about striking up a rapport.

3. Motivation

Singles looking for a kindred spirit to begin a relationship with will undoubtedly have some sort of game plan. It could be the case that they are merely looking for an informal acquaintance, a series of individuals they can enjoy casual encounters with. On the other hand, they might aspire to discover a long-term partner.

Dating apps have the power to shape the type of relationship you are seeking. Algorithms gather the data you supply at the application stage concerning your ideal partner, or the type of partnership you aspire to. They will

use this information to find you the most appropriate matches. Again, this all boils down to the reasons why singles choose online dating rather than opting for offline locations - it's all about commitment.

4. Communication

Modern dating apps provide so many resources for singles to interact. As soon as you come across a particular individual you would like to get to know better, you have so many options. You can text, email, phone, or webchat. This enables relationships to progress at a much quicker route than they would in the outside world. New technology is already been rolled out on some matching outlets that allow singles to interact in the most realistic way possible – via virtual reality headsets. These are injecting a whole new dimension of realism into the **dating world**.

5. The downsides

In presenting positive **aspects of dating apps** where modern relationships are concerned, a note of caution should be introduced. Having too much choice can sometimes get in the way, providing distractions when it comes to allowing users to find the app that is right for them. This, in turn, can lead to unnecessary timewasting. There can also be many distractions when you are **using apps on a smart device's** home screen alongside so many other icons.

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