

The Best Books to Study in Business College

Now more and more young people decide to study because a degree in this field brings numerous advantages to their future careers. Apart from understanding business processes, students can learn about the global economy, latest innovations and communication.

Being an entrepreneur can be very exciting. This work combines many different aspects, from project management to investment. However, it's not enough to get a degree to become successful. You need to devote much time to self-education. This means attending workshops, visiting conferences and reading books. Let's find out why the last one is especially important.

Picture 1 of The Best Books to Study in Business College

The most useful literary genres for development

It's hard to define the best literary genre for business students. Of course, most people would agree that self-development books are a must for future entrepreneurs. Obviously, they promote personal growth and teach all the necessary skills to succeed at work. But the truth is that all literary genres are useful for students to some extent. So if your teachers ask you to read fiction and write a paper on it, don't be discouraged. You can check examples on different literary genres to inspire your own essay and benefit from this type of homework. Various literary genres may help you think deeper and view things from unusual perspectives, which is essential for self-growth.

The best books for future business people

Good to Great by Jim Collins

The author of this book examines big companies that managed to achieve long-term success by promoting discipline and applying innovation. After analyzing 1,500 companies, Jim Collins found that good-to-great businesses share six characteristics helping them perform really well. For example, such organizations are able to strategically use technologies that are emerging on the market. They also have dedicated leaders who strive for perfection in everything. In general, 'Good to Great' offers the latest effective concepts in business management and sustainability.

The Wealth of Nations by Adam Smith

This book written in 1776 is considered classics. Being an economist and philosopher, Adam Smith created revolutionary work that explains how countries accumulate riches and maintain power. The author focuses on such key factors as productivity, market pricing, tax policies and division of labor. The Wealth of Nations offers strong arguments for limited government and free markets.

The Big Short: Inside the Doomsday Machine by Michael Lewis

This book delves into the financial crisis that took place in 2007-2009. Michael Lewis explains so-called Great Recession through character-driven narratives. He digs deep into the real reasons that led up to the crash. In particular, Lewis considers the real estate bubble which dramatically affected the economy. He also shines light on the creation of the credit default swap market in this book. If you want to learn more about the dubious practices of Wall Street, you should necessarily read this work.

Picture 2 of The Best Books to Study in Business College

The 7 Habits of Highly Effective People by Stephen R. Covey

This bestseller by successful American businessman and outstanding educator Stephen R. Covey discloses three stages of development. The first three habits described in the book help professionals become more independent, proactive and ambitious. The next three habits offered by the author help professionals advance into interdependence. They are focused on mutually beneficial solutions, positive teamwork and synergy of the unique people's strengths. The seventh habit, which is continuous improvement, is supposed to be the most important one.

You can notice that all the books listed above are non-fiction. But as it was mentioned above, it's important to read different genres. Let's consider why reading plays can be useful for you as well.

Why plays are as useful as books

First of all, plays can significantly increase your vocabulary. How is it related to your business career? Directly. Rich vocabulary takes your communication to the next level and helps to become better at negotiation with partners. It also makes your writing more advanced, so you can use this skill at work. If you check free essay samples about popular plays at <https://samplius.com/free-essay-examples/plays/>, you will notice that they are written in a very sophisticated language. Probably, the reason for that is that fiction boosts vocabulary. It also expands outlook and makes readers more attuned to how people think. As a result, entrepreneurs who read plays can communicate the value of their business and create products appealing to the emotions of consumers.

Final thoughts

It's almost impossible to build a thriving company if one doesn't like reading. This activity contributes a lot to the start-up's success. And it's not about business literature! As you might understand, even fiction can make you a better entrepreneur.

Author's BIO

Brandon Kryeger is a business coach and entrepreneur. He helps people change their mindset and launch successful start-ups. Brandon believes that one of the best ways to grow both in professional and personal aspects is by reading great literature of different genres.

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