

The Apple Museum in the Czech Republic is about to recreate Steve Jobs' garage with AR technology

Founded in 2016, hundreds of people visit the museum in Prague (Czech Republic) every day to admire the collection of Apple products ever.

The Apple Museum, which displays a huge collection of company products in Prague, has revealed plans to build an interactive copy of the garage where Steve Jobs once built his company.

The original garage in California, the location Jobs and Apple co-founder Steve Wozniak used as "headquarters" when they designed the first Apple computers in the 1970s, was approved by the Los Altos History Committee designated as a historical site in 2013.

Talking to Business Insider, CEO Irena Jirouskova said that this garage copy will be integrated with augmented reality technology so that visitors can experience Steve's activities in the early days of Apple.



Opened in 2016, the Apple Museum provides an in-depth look at the history of one of the world's largest technology companies. For Apple fans in Europe who can't come to the US because of the corona virus, this is probably an interesting destination they should consider.

One of the first things you see is a portrait of Steve Jobs made from components of six iMac G3s - an Apple computer line from 1998 to 2003.



The museum has a range of artifacts, both visual and sound, in gratitude to Jobs.

While walking around the display shelf of a variety of Mac models so far, visitors will hear Jobs' presentations at Macworld exhibition events from years ago echoing in the space.

" *We really want people to understand what he is aiming for,* " Jirouskova said.

" *He wants to change the world* "

Museum owners even hired a local artist to recreate Banksy's "The Son of a Migrant from Syria".



Based on the original work presented by Banksy at the Calais refugee camp in 2015, the painting depicts co-founder and former Apple CEO Steve Jobs - the son of a Syrian immigrant who came to the United States - on the run. submit by yourself.

Speaking to the public at the time, Banksy said: "*We are often made to believe that immigrants will drain the nation's resources, but Steve Jobs is the son of an Syrian immigrant .*"

"*Apple is the most profitable company in the world, paying the country a tax of more than \$ 7 billion a year - and it exists because it hired a young boy from Homs .*"

The museum hosts an impressive collection of Apple products from the early days of the company's creation.



The first Apple computer, a bare circuit board called Apple 1, was released in 1976, the first product to be displayed.



Hand-assembled by Jobs and Wozniak, it is sold without a case, power adapter, keyboard, or monitor.

Wozniak decided to sell it at a starting price of \$ 666.66 because he liked the three-digit numbers.

Apple's 1997 "Think Different" advertising campaign is vividly portrayed, with a wall hanging in the wall of the campaign participants.



Many of the celebrities who participated in the campaign included Martin Luther King Jr, Alfred Hitchcock, and Pablo Picasso.

Visitors can look back on the evolution of the iMac.



Since its launch in 1998, the iMac has gone through 7 different generations.

CEO Jirouskova said that the museum's origins come from the owner's collection of Apple products.

" He is a huge Apple fan, and to be honest, I think his wife was quite upset when her husband displayed these items around the house ."

" One day, he decided: 'OK, I'll put it in a museum' "

European entrepreneurs and Apple executives are familiar guests.



" Our most popular customers are men, usually in their 30s, " Jirouskova said.

" I think many of them are fascinated by the legacy Mr. Jobs built himself, and many of them are inspired to think about what they can do to change the world. "

She said that many Apple executives from California also used to visit the museum, but she did not specify who.

" They were very kind to us, " she laughed.

The new garage will be opened in April.



" We bought a neighboring plot of land, and construction was underway, " Jirouskova added.

" Our plan is to open in April, with an augmented reality guide that will help you visit one of the most important places in Mr. Jobs's life. "

" We think it will make our museum even more attractive to families and children ."

You can visit the Apple Museum website for more details.

Reference: BusinessInsider

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