

The App Store generated nearly \$ 15 billion in revenue in 2014

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The App Store helps developers earn \$ 10 billion in 2014

PhoneArena reiterated Apple's announcement that in 2014 the App Store revenue that Apple achieved increased by 50% compared to 2013, bringing in revenue of \$ 10 billion for programmers.

Thus, if calculated from 2008 (*the time when App Store first launched*) so far, the total amount that Apple has helped programmers earn up to 25 billion USD.

Apple also said that within the first week of 2015, the total amount of money that the App Store earned thanks to users buying apps for up to \$ 500 million.

Although it is not clear in 2014 how much the App Store helped Apple earn, but according to The Wall Street Journal, Apple will retain about 30% of the proceeds from the sale of paid applications. Thus, the total revenue in 2014 on the App Store reached nearly \$ 15 billion (\$ 10 billion for programmers and Apple earned about \$ 4.5 billion).

It is known that Apple App Store currently has more than 1.4 million different applications (*only 725,000 for iPad applications*) are ranked 2nd globally in terms of number of applications, behind the Google Play app store. for Google's Android platform.

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