

The 9-year-old's exciting business plan and startup lesson

An impressive business plan must clarify two issues: Why is your idea different and what makes it so great?

You know, it's possible that we're making business plans too complicated.

Don't get me wrong, because .

Business plans are extremely important and you need to devote enough time and resources to make sure you are ready for the launch date of the startup.

However, investors do not want to listen to or watch your 20-minute speech.

They also did not want to read a 40-page business plan.

And they also don't want to read more than 10 slides. If exceeded, they are willing to put them in the drawer or throw them in the trash!

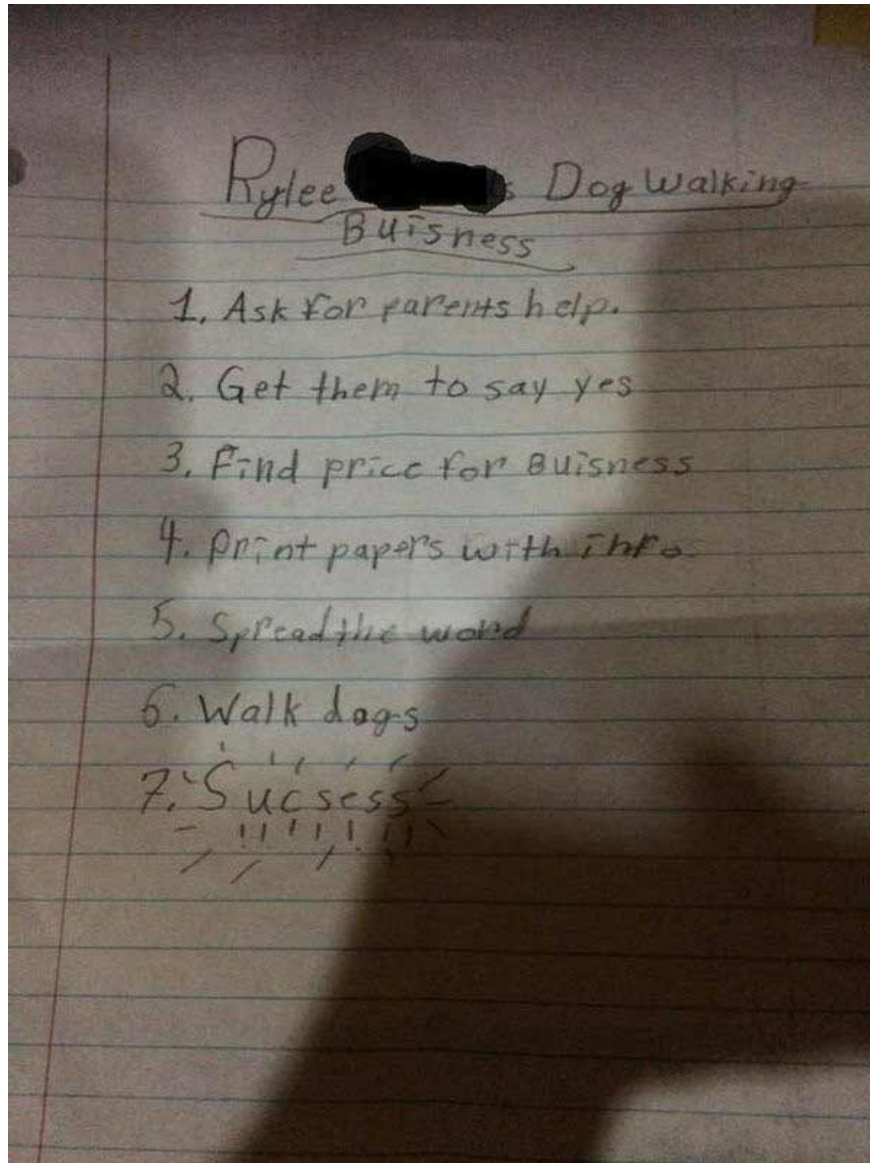
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What in your business plan makes your idea different and what will help you succeed, emphasize them.

Recently, a member of Reddit shared a copy of the business plan and I am sure that you will have to admire the ability to go straight to the point, not round and clear about the business idea of "business." This young person ". Above all, this product is from a 9-year-old girl named Rylee.

Rylee's mother posted a photo of her business plan and it was unexpectedly a phenomenon on the Internet.



Rylee began his "dog walking" service business by taking advantage of the help of others. In this case, it was her father and mother.

Second step, Rylee seeks to convince his parents to allow him to implement this idea.

The 3rd, 4th and 5th steps are about pricing, then promoting services to more people through publications.

Step 6 is providing services and step 7 is waiting for results.

In fact, Rylee's business plan has received millions of views and comments on Reddit. Many of them judge that Rylee has done something that not all real business people can do, is to build a brief and right idea plan.

Lessons for startups



Starting a business is a process full of complications and challenges. And to make it easier to go this way, a good business plan right from the starting line is extremely important. This plan does not need to be long. Short, concise sometimes dominant.

To get a short business plan but "quality", startups should:

1. Don't think you have to spend too much time planning. You can completely use the templates available and change them according to your purpose.
2. Do the research but not necessarily put everything you have learned into the plan. Keep the most valuable and valuable information about the market and competitors.
3. Explain clearly and briefly about how feasible your idea will be. Don't give too many long-term, unattended views but forget to highlight the main idea: **why are your ideas different and wonderful?**
4. Self-assess and view differently about the whole plan. Can any information / item be removed without affecting its content and layout.

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