

# TCL introduces the thinnest 85-inch 8K Mini LED TV at CES 2022, and many important awards

Last January 5, TCL, the leading consumer electronics brand, returned to CES, where it will unveil the thinnest 8K Mini LED TV prototype, 34 inch WQHD 165Hz R1500 Mini LED display, TCL LEINIAO AR and TCL NXTWEAR AIR glasses.

TCL will also exhibit its latest display technologies, Mini LED and QLED TVs, the latest mobile devices and a full range of smart home appliances at Central Hall #17017, Las Vegas Convention Center. , from January 5 to 8, 2022.

'We are delighted to be back at CES with a wonderfully interactive booth and proud to be a part of this dynamic industry,' said Juan Du, President of TCL Electronics. 'This year, we're launching a new theme called #TCLInspireGreatness and will showcase products and services that help people live, work and play better every day.'



Over the years, TCL has focused on developing Mini LED technology and has become a true leader in the TV display industry. At CES 2022, TCL will preview an 85-inch 8K Mini LED TV prototype, the thinnest Mini LED TV at just 3.9 mm, with high contrast from 2,000 local dimming zones and WCG ultra-wide color gamut.



TCL has also won many awards such as: 'Mini LED Display Technology Innovation Award' for the OD Zero Mini LED 8K X925 PRO TV; 'Most Innovative Award of the Year' for TCL NXTWEAR AIR eyewear and 'Eye Protection Innovation of the Year Award' for TCL NXTPAPER 10s tablet.

The award was recognized as part of the World Top Brand Awards Ceremony sponsored by TWICE, Asia Digital Group and Europe Digital Group, held on January 6 and selected by a jury of experts, global experts and influential media.

The TCL X925 PRO is the first TV to feature third-generation Mini LED backlighting and OD Zero™ display technology. The 85-inch 8K Mini LED TV offers revolutionary optical quality and immersive sound in an ultra-slim design and comes with Google TV™ for all your personalization needs. The TV delivers a crystal-clear listening experience in the room thanks to powerful Onkyo drivers tuned for a premium soundstage with Dolby Atmos® 3D audio processing for enveloping sound.



At the TCL CES 2022 booth, there will also be interactive displays with the latest smart wearable devices and TCL's high-performance e-sport displays, including:

TCL LEINIAO AR – the industry's first full-color Micro-LED display powered by the latest in three-dimensional optical waveguide technology. The device is also the industry's first full-screen display offered by TCL in a thin and light pair of glasses.

TCL NXTWEAR AIR wearable display glasses - a portable cinematic experience, with a screen equivalent of 140 inches from four meters away. The device enhances the experience of watching movies, playing mobile games, and working in the office directly and remotely. Weighing in at just 75g, with one standard lens, the NXTWEAR AIR comes with two interchangeable front lenses for comfort and style.



The TCL NXTPAPER 10s tablet is specially designed with eye protection in mind. Reduce blue light front and center, with the feature built directly into both the tablet's software and hardware. The product's paper-like screen design uses 10 layers of protection to retain natural colors, setting an industry standard. The display is TÜV certified and reduces blue light passing through the screen by more than 50%. Users will also get a clear view from any angle thanks to the display's anti-glare coating.

TCL CSOT 34 inch WQHD 165Hz R1500 Mini LED Monitor – a monitor specially designed for e-sports. With 1,152 areas of the industry's most local dimming, the 34-inch monitor offers stunning contrast and detail reproduction, and with a 165Hz refresh rate, provides demanding gamers with responsiveness. Fast response, sharp visuals and smooth game play.

TCL will also demonstrate Matter Protocol at its CES 2022 booth. Matter is a unified industry standard, a sign that smart devices will work seamlessly together.

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