

## Symantec increased its operations in Vietnam

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**Symantec, the world's leading security firm, has announced its strategy and business plan in Vietnam. Accordingly, in addition to appointing two partners to help distribute genuine products, Symantec also officially launched a service to support Vietnamese customers.**



*"Vietnam is an important growing market for Symantec and we always focus and adjust our business strategy, including price policy, distribution channels, and support, to serve Better customers , 'said Effendy Ibrahim, South Asia's personal product sales manager, Symnatec.*

Two distributors of Symantec products in Vietnam are: Gia Long Trading Company (in Hanoi) and Tan Niem Tin (in Ho Chi Minh). This partnership is expected to help expand Symantec's presence in the growing Vietnam market, as well as ensure access and service for more focused and efficient individual users.

Both of these new partners will distribute their entire Norton security product in each company's operating area, including:

Norton Internet Security 2010 and Norton Anti Virus 2010: Both products use a new security mechanism, Reputation technology, which helps bring effective detection of malicious software. new harms, and efficiencies far beyond old-style, signature-based or behavioral detection mechanisms. Both products are compatible with Microsoft Windows 7.

The estimated retail price of Norton Internet Security 2010 is 899,000 VND for a 3-computer license, and 399,000 VND for a computer license. Meanwhile, the Norton Antivirus 2010 version is retailed at an estimated price of 759,000 VND for a 3-computer license, or 299,000 VND for a computer license.

Norton 360 version 4 - Currently a beta (experimental), is the latest version of Symantec's all-in-one security suite for protecting personal computers and all online activities. user's route. This version also integrates the latest reputation-based technology, and is compatible with Microsoft Windows 7.

Besides strong protection and performance, Norton 360 Version 4 has many improvements in the features that most users appreciate, such as tuneup (backup) and computer backup (backup). This latest version also has many other enhancements designed to save computer users' time, improve computer performance, and provide " *set and forget* " convenience (set it to run itself. ).

Norton 360 version 4 beta also includes other important features such as Norton Insight technology group, and improved versions of recovery tools as well as Norton Identity Safe. Besides, it also has SONAR 2 integration, an advanced security technology based on 2nd generation behavior that completely detects new threats based on their suspicious behavior, without need must have an old style identifier; and a powerful new spam blocking mechanism (which was previously only available at the enterprise level).

In addition, Norton 260 beta version features Norton Safe Web, a website evaluation service with Google, Yahoo! And Bing.com with e-commerce ratings and safety levels. This trial also has the opportunity to try onlineFamily.Norton, a web-based service that allows parents to monitor children's online life.

Norton 360 version 4 beta is now available for free download here. The official version will be released later.

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