

Survey: People tend to easily lose personal data regardless of the consequences

This is the conclusion made after the survey by TheBestVPN, one of the most popular virtual private network (VPN) service providers in the world.

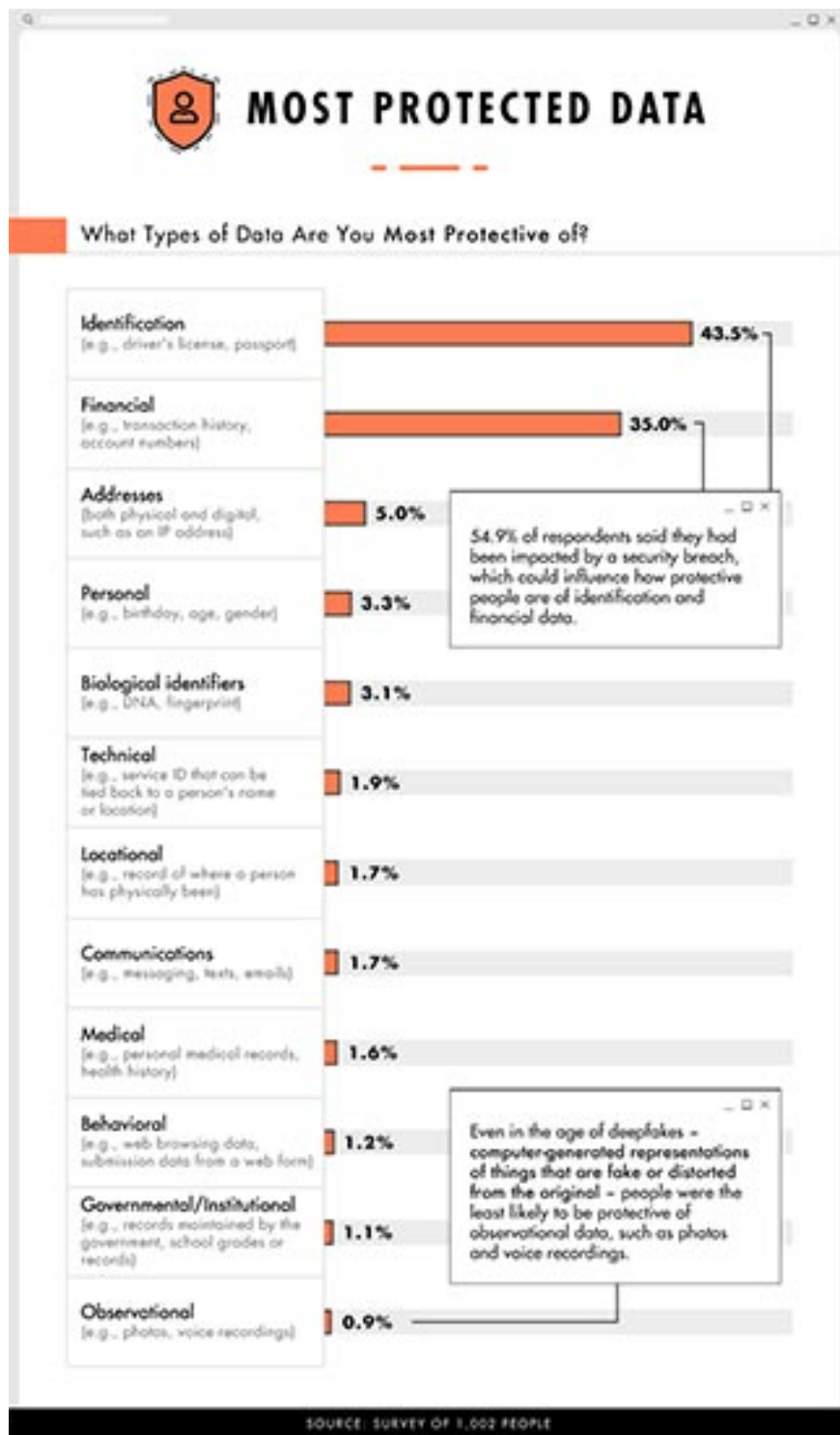
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Specifically, in a recently conducted study titled 'Putting a Price on Privacy', researchers conducted a survey of 1002 people to identify define their views on personal data and privacy.

The question is whether they ever consider selling their personal data in exchange for a certain amount of money? What kind of data do they consider the most expensive? And are they taking any measures to protect their privacy or personal data?

On the positive side, nearly 94% of the respondents said they had or have been implementing some necessary measures to protect their data. On the negative side, more than half of the 1002 survey participants said they simply used a password and changed it when they accidentally forgot it. 48% use 2-factor authentication, and only 18% use encrypted messaging.

Worse, many people are being too vague about the importance of protecting personal data as well as what type of data needs to be most protected. Many people believe that sharing some kind of data such as photos, locations or career information is not too serious. Even about a quarter of the people surveyed - 250, said they are willing to sell some kind of personal data if the price is high.



In fact, we are still leaking our personal data every day. Take a simple example: Besides shopping programs, we often use our email address to log in to many different applications and software. More than 40% of respondents refused to sell their email addresses, but did not hesitate to provide email to online shopping websites or to use email to sign in instead of creating a new account. And the fact that data such as email addresses, phone numbers and personal addresses is on the black web market.

The 21st century - A booming century of technology, with a generation more technologically savvy than ever before - but too subjective in ensuring its own safety and interests in the internet world.

1. How valuable is the user's personal data?

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