

# Started construction of a \$ 42 million watch by Jeff Bezos, running for 10 millennia

If there is a watch like this, who needs Rolex to do anymore?

Jeff Bezos' 10,000-year watch has finally started construction. This is a project that Bezos spent \$ 42 million (along with a Texas mountain peak that Bezos intends to make the Blue Origin space airport) with the goal of creating a fully-engineered watch within 10 years. century.

The original idea of ??this watch came from Danny Hillis when he proposed in 1995 in Wired as a way to show the long-term future of mankind and planet Earth. This idea developed into Clock of the Long Now, a Long Now Foundation project in which Hillis is a co-founder to build a real version of the watch he proposed.

On his Twitter page, Jeff Bezos writes:

"The construction has begun - 500 ft tall, all running by mechanical cycle of day / night, synchronized with the sun, a symbol of long-term vision - the 10,000-year watch is coming , thanks to the genius of Danny Hillis, Zander Rose and the whole team ".

The group created a few prototypes, but Bezos's watch - which Hillis was the designer - would be the first to actually run. The group spent a few years building parts of the watch and digging into the mountains to store the links.

According to Bezos's 10,000-year watch website, visitors (theoretically) can see when the clock ends its rotation, though it won't be an easy journey. 'The nearest airport is also a few hours away by car' and the rough walk is nearly 2,000 steps away.

Fortunately, if this watch runs as intended, you also have plenty of time to plan a visit.

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