

Spam and trumpet ... Vuvuzela

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1. Continuous, non-stop and inevitable

Vuvuzela sounded a loud, constant, annoying sound for those who were not used to hearing but at this year's World Cup, FIFA decided not to issue a ban, despite opinions of many teams. As a result, the World Cup experience of many international audiences has been ruined. Similarly, with spam, you have never had the chance to say "yes" or "refuse to accept". Spam emails with advertising content still bomb every hour on your inbox.

2. "innocent" start

Vuvuzela trumpet has a long history, inside isolated Aboriginal villages and is a "traditional instrument". It is only known to the world about 1-2 decades ago. The latest spam was only sent in the USENET community and began to be used for bad purposes for about 20 years.

3. "Intellectual" crowd

The vuvuzela is blown away by many people on the field, creating a "crazy" sound. Spam, too, is sent massively by hackers and cyber criminals, making Internet space dense.

4. Anonymous

Because many people blow at the same time, the owner of the Vuvuzela trumpet wears anonymously. They also don't care what other people think of the noise they create. Basically, spammers do not reveal their identities when they come out and do not care how recipients will feel when their inbox is flooded with uninvited emails.

5. Threaten health

Due to its noise level, the vuvuzela makes many medical experts concerned about the possibility of hearing damage. As for spam, one of their popular content is to promote counterfeit drugs.

6. Spread

The phenomenon of vuvuzela has spread strongly out of football to "jump" into channels like YouTube. Not much different, spam has also expanded out of email to appear in virtual social networks and YouTube.

7. The theory is not legal

Authorities in many countries tried to find ways to ban the use of vuvuzela but were not very successful. And everyone knows, the whole world is trying to fight spam, but the results are still not satisfactory.

8. Filter out?

It is impossible to filter the sound of vuvuzela technically and so is spam. Existing filters either block legitimate email, or leave a lot of spam.

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