

# Sony looked back at 10 years of developing Vaio computers

Rounding a decade ago, Japanese electronics company has launched Vaio PCG-705 and 707 laptops to prove to the world that a home appliance company can also produce computers.

**Rounding a decade ago, Japanese electronics company has launched Vaio PCG-705 and 707 laptops to prove to the world that a home appliance company can also produce computers.**

At that time, most Japanese households did not use PCs. They prefer word processing systems - devices that stand between typewriters and laptops. But the popularity of the Windows 95 operating system has helped the PC market in Japan flourish.

The Vaio PCG 505 is 2.4 cm thick and is then rated as an "ultra-thin" device with a 10.4-inch screen, a 133-MHz Pentium MMX processor and costing about \$ 500. The sleek design of silver and lilac makes Sony Vaio stand out for years.



*Photo: Gizmodo*

" Five years later, we began to be closely followed by rivals and had to think about how to maintain the uniqueness of the product based on the basic criteria that the company had set out when it first launched Vaio business ", Bob Ishida, chairman of Vaio development department, said.



Vaio PCG 505. *Photo: Alibaba*

A key element in this world-famous model is that Sony has been eyeing multimedia features from the beginning. They soon integrated the IEEE 1394 interface to support users to get data quickly from cameras and other devices. Another feature is the MPEG hardware decoder - a strange thing 10 years ago.



The Vaio W with the main part behind and the instant keyboard, can be folded up horizontal screen, saves space. *Photo: CESWeb*

Sony was also one of the first companies to succeed in bringing the PC into the living room with Vaio W in 2002. This device is constantly "sold out" and the waiting list is getting more and more long. The event also has a different meaning because it shows that any company has a chance to win a high position in the PC market.



Entertainment system in the living room Sony Vaio TP1. *Photo: T3*

Sony is continuing to stretch its arms into the "digital house" with Vaio TP1 series with compact design, wireless keyboard, remote control and video recording support.

When asked about future plans, Bob Ishida introduced WA1 - Vaio system that can receive music transmitted over Wi-Fi connection from other devices in the home network.

*" Currently, people still use PCs to connect to the Internet, but the younger generation, like my son, no longer uses computers as much as mobile phones, "* Ishida said of Sony's challenge in the next 10 years.

The company has now stopped its Vaio line of desktops, but laptop parts are still thriving because they are both considered as a product for entrepreneurs, as well as entertainment equipment.

You finished reading the article "**Sony looked back at 10 years of developing Vaio computers**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.