Sony introduces a pair of cameras using AI processors, resolution up to 61MP

Sony has just announced the two latest additions to its Alpha 7C compact full-frame camera range: the Alpha 7C II and Alpha 7CR.

The Sony Alpha 7C II and Alpha 7CR are both equipped with the same AI processor and BIONZ XR image processor that are found in Sony's latest interchangeable lens cameras like the Alpha 7R V and Alpha 6700. The duo supports Real-time Recognition AF (continuous autofocus in real time) features to help identify subjects, and a 5-axis in-body image stabilization system that provides up to 7 stops of advantage when shooting.

Sony Alpha 7C II Camera.

As for the Alpha 7CR, this is a full-frame interchangeable lens camera, equipped with a 61MP full-frame sensor. In addition to the ability to take everyday snapshots, this new camera line can be expanded to many diverse photography genres such as portraits, wildlife or landscapes.

For video recording, both models support 4:2:2 10-bit video recording up to 4K, and support Sony's S-Cinetone color mode for more cinematic footage. In addition, both also support Active Mode body stabilization, AI auto-frame selection, digital audio communication, and more.

Sony's two new cameras feature a vari-angle touchscreen LCD screen, controlled via a touch menu. In addition to the front control wheel that allows assigning favorite functions, the camera also has an image/movie/S&Q mode switch wheel, and an XGA viewfinder.

In terms of connectivity, the camera is compatible with the new smartphone application Creators' App, which helps upload videos and images in the camera to the cloud service, control remotely and transfer data from the camera to mobile devices.

The Alpha 7C II camera has a reference price of about 51 million VND, while the Alpha 7CR is slightly higher with a selling price of about 70 million VND.