

Social networks cause losses of billions of dollars / year

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But more dangerous, this technology has spent hours working, has a very negative impact on the economy, causing losses of billions of dollars each year.



Which industry has the most damage?

Last year alone, when Russia joined social networks, the Russian economy lost between 281.7 billion and 311.5 billion rubles. These results are published by FBK auditors and consultants. They calculated the number of hours of Russian people working for social networks.

Experts estimate that by the end of last year, the number of social network users (*YouTube, VKontakte, Facebook and Twitter*) has increased from 51.8 to 57.8 million. Researchers from *comScore* found that every Russian in 2012 spent 25.6 minutes a day on social networks, including working hours that should have been used to benefit companies and economies of their countries. And FBK calculated that every Russian has an account in social networks that has lost a total of about 53.1 billion hours of work each year.

Researchers have also found the industry most affected by employees working on social networks. For example, employees working in the financial and real estate sectors have damaged the Russian economy by about 67.9 billion rubles, more damage than employees in all other areas of the market. . Workers in the social networking education sector hurt the economy a little less, causing losses of about 39.8 billion rubles. Even government employees and military security personnel, social insurance also caused losses of about 36.6 billion rubles. The least damage to the economy is those working in agriculture and forestry, (*about 0.9 billion rubles*) - page *Lenta.ru* announced.

Which country has suffered the most damage?

However, Russians are still far behind Americans in using social networks that hurt the economy. According to calculations by FBK, every year the social network ' *steals* ' approximately 650 billion dollars from the economy of the United States.

'Compared to estimates by the US and UK, Russia's economic losses are negligible. However, compared to some of the government's budget expenditure categories, Russia's losses are very high. They compared the annual budget allocation for transportation or education support ' - said Igor Nikolaev , director of the FBK Strategic Analysis Institute, cited by Vedomosti .

Russia is able to catch up with the United States about the damage from social networks in the coming years. Today, Russia is the 5th largest country in the list of countries with many citizens participating in social networks. The first 4 positions belong to China, America, India and Brazil. Unexpectedly, Brazilians were discovered to be the most passionate fans of social networks.

Before that, Russia was an undeniable pioneer in participating in social networks. The situation changed after 2012, when Russia dropped to the 3rd position in the rankings, lower than the tropical countries in terms of the number of users.

According to data published by *Rossiyskaya Gazeta* , in July 2013, Brazilians and Argentines spent 9.8 and 9.7 hours per month respectively on social media, just a little bit better than people. Russia is 9.6 hours / month.

In Vietnam, there is no official survey, but it is not small, especially the phenomenon of '*stealing civil servants*' in Vietnam is very popular.

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