

# Smartphone hybrid phone phones will become a new trend, more popular than smartphones in many parts of the world

According to a report by the Wall Street Journal, smartphone feature phones of smartphones called Smart feature phones, will become a new trend, even if they will be more popular than smartphones in many parts of the world. .

According to a report by the Wall Street Journal, smartphone feature phones of smartphones called Smart feature phones, will become a new trend, even if they will be more popular than smartphones in many parts of the world. .

The report said that in developing countries (such as India and African countries), brick-and-cell phones from Motorola and Nokia have become especially popular because they are very accessible. There are phones that cost only \$ 25 and the cellular data plan of the operator is also very affordable.



Besides basic call and texting, these non-touch phones (also known as dumb phones) can only provide some capabilities such as Internet connection and access to popular applications. like Facebook, YouTube or WhatsApp. Although they cannot provide the same features as cheap smartphones, they have a longer battery life, usually a few days or a week.

These Smart feature phones use physical keyboards instead of touch screens. This makes it easier for them to reach users, especially for older people in developing countries.



According to WSJ, about 201 million feature phone smartphones will be shipped in 2019. The customers of these phones are low-income people, and are new to the Internet.

According to research firm Counterpoint, about 370 million feature phone smartphones will be sold globally over the next three years, accounting for \$ 28 billion in revenue in the industry.



The world's leading technology giants have also seen this 'lucrative cake'. Typically, Google, the technology company, has invested \$ 22 million to develop KaiOS - the operating system running on many feature phone smartphones.

In today's digital age, everyone needs an Internet connection, including those who use brick phones. That is the reason brick phones will revive with an old appearance, but are equipped with some new features similar to

smartphones, enough to meet the most basic needs.

1. Photos of Nokia making the phone "brick" run Android
2. Should the phone be charged overnight?

You finished reading the article "**Smartphone hybrid phone phones will become a new trend, more popular than smartphones in many parts of the world**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.