

Shop online in your country

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Diversified ways to sell and buy

The latest survey of a shopping solution provider on TradeDoubler said 56% of all Europeans are and are planning to buy online on this Christmas and New Year.

One of the websites sold online is well known in Europe and America as amazon.com. This website specializes in buying and selling books, tapes, discs, electronic goods, toys and household items. Amazon is available in many countries like USA, Canada, UK, France, Germany, Japan, China . Prices on Amazon.com are mostly reduced by 20% to 70% from outside prices. Amazon is also one of the networks that attracts not only buyers but also resellers of used items (second-hand goods).

However, Amazon is just a very small online market compared to eBay - one of the most popular and popular shopping websites today. Unlike Amazon, eBay almost exclusively retails from separate sellers. Consumers can find on eBay all kinds of new, old items, from clothes, cosmetics, electronics, tapes, books, to children's toys, household items . Moreover, eBay pulls Roll customers by auction. During the auction process (usually 7 to 10 days for an item), you will always be e-mailed by eBay to indicate that the price has exceeded your set price so that you can raise your price higher, And you will also be notified when you "win" or "lose" in buying something. Depending on the number of bidders / products, the winner can buy the product at a very cheap price or quite expensive compared to the outside price. However, some goods on eBay are still sold in the usual form: buy immediately without auction and are called "Buy it now". With this purchase, the customer pays the price that the seller sets for the product (mostly more expensive than the auction). With such exciting competitive sales methods, eBay has attracted millions of consumers around the world. To shop on Amazon or eBay, you need to have a credit card (Mastercard, Visa card, or Debit card) and open an account (account) on these websites with full information such as name, date of birth, Your home address, credit card information and a password so you can use and protect your own account.

In addition to Amazon and eBay, there are many websites that sell different types of goods to meet consumer needs. ASOS.com, for example, sells fashion clothing with cosmetics, jewelry and shoes designed by famous movie stars and music stars. Headquartered in the UK but ASOS receives shipping to many countries around the world. The price on ASOS is not very cheap but reasonable and often new, ASOS is known by many young girls in Europe.

"Be careful not to worry"

The disadvantage of online shopping is that you don't see the item with your own eyes and can't check the item before placing a purchase order. Images of "online stores" may not provide enough information you need to know. This may make you unhappy with the item when it is received. However, most merchant sites allow return or exchange within a certain time after you purchase with the condition that you pay the postage. This is one of the principles of online markets for the purpose of satisfying consumers, but this principle does not apply to retail sales and second-hand items.

Therefore, an advice when shopping online is that you need to know the items before deciding to buy. For electronics, you should go to an outside electronics store to review and clearly identify the item you want to buy, then you can buy it online for a cheap price. For clothing, you must know your size to avoid buying too large or too tight. Before buying, you should carefully read the product description, product material, storage conditions . not just look at the product image. Besides, understanding the rules, rules and reliability of each online store before you decide to provide your credit card number is always an important and necessary job, because now the number of websites Counterfeiting trafficking to steal customers' credit card information is increasing. Moreover, through rules and regulations, you can know more about the website's purchasing, paying and exchanging capabilities before deciding to buy anything.

Hopefully, these will help you shop online comfortably and safely on the occasion of the New Year.

EXPERIENCE HI-TECH SECOND-HAND SHOPPING

In Vietnam, to buy second-hand hi-tech goods (used) online, you can go to some shopping websites such as www.raovatmuaban.com, www.muabanraovat.com, www.phomuaban.com, www.vietco.com, www.quangcaosanpham.com, www.saigondaugia.com, www.azraovat.com. There are all "upper gold lower bran", from phones integrated wireless (wireless) technology, bluetooth, 3G technology support; Compact camera with high resolution to PDA or Pocket PC with quite large storage capacity, can store and use many music, movies . To buy "steeds" like IBM portable calculators ThinkPad T43, the new O2 XDA mini or Ipod . with 30-40% cheaper than new products, you need to search (search) for days, sometimes weekly.

Looking to buy hi-tech products second-hand on the network is quite complicated because you do not see the goods firsthand and have to buy hands (usually without warranty). The purchase is also happening very quickly so customers do not have time to check the status of the device. If not a "connoisseur" of hi-tech products, you should not buy it yourself but ask a "cool" person to consult and test the product right after buying.

Trade over the phone, email many times before making a delivery date to make sure the item actually belongs to the seller (not a stolen item) and to pay the price. In the event that a seller on the network appoints you to reschedule the delivery or offers to buy another model, "pay off" them soon, because perhaps it is not the true owner of the second-hand item to be sold. . In many cases, it's just a "trigger" (broker) selling an item seen at a certain store, of course for a more expensive price!

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