

SEO tips for your Website

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QuanTriMang - When owning a website, you need to have all the web hosting knowledge - web hosting service and use the entire resources provided by the web hosting company . One of the most important things you need to do is SEO. The method of implementing SEO properly and effectively will be very beneficial for your website in increasing traffic and increasing the rankings for your website compared to other competitors in the same field.



If you are a regular internet user, you should know the importance of search engines. When you start implementing measures related to SEO activities, these search engines will help improve your website rankings on the rankings. Thereby will attract more people to visit the site and can increase sales, increase income for businesses.

Previously the SEO effectively is to make the title tags (title) and keywords (keyword) often change according to the purpose and content of the article, the technical parameters of SEO must also be changed. . Today, the SEO concept is understood by broader concepts with more attributes through good hosting companies, supporting all the necessary methods and tools for SEO to take place. share.

1. Use My SQL / Apache / PHP and Linux

In SEO activities, using Linux-based hosting servers is the best option. Ignore the windows server you are looking for to have access to all the tools you need for SEO.

2. Use unique IP

According to some shared hosting companies, they will not allow you to have a unique IP address. Most times sharing your website on web hosting is through the server, where there are tons of porn and gambling movies and is forbidden to generate income for that server. So it's best to get your own unique IP address to correct those troubles.

3. Register by year

Most illegal SEO experts usually only use the service for a month, because they won't be able to prolong this long. So if you become a long-term customer of hosting companies with valid contracts, they will help you avoid illegal spam from other SEOs.

4. Verify carefully the hosting companies

The best way to verify the host is that you call them by the phone line provided. Because there are so many spammers, they create hosting for users to store their website on but only 1 month and they will disappear with all the money you pay.

5. Search Mod-rewrite and htaccess

Mod-rewrite is a module of Apache Web Server, which allows to rewrite the website's address. Usually, Mod_Rewrite converts from a dynamic website address to a static address. The law of converting website addresses is sent by the client and translated into a new address before being displayed on the browser. . **htaccess** is the default name of a configuration file that contains " *server instructions*" - commands that can be understood and compiled by the server - to control how the server works. Search engines such as Google have not developed a method to remove duplicate content from domains and cannot start with www. So find yourself a host that offers Mod-rewrite and htaccess.

6. Find Uptime

Uptime is the amount of time your site operates for a month. For your SEO activity, make sure the website is running smoothly throughout the entire time. Just a little bit of interruption will stop its performance from affecting SEO, and reduce your website's ranking on search engines. So find yourself the server system with the best uptime.

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