

See the impressive BOE's 12.3-inch screen

BOE's rolling screen smartphone model is 12.3 inches when pulled out and 7 inches when rolled up.

At a recent display show, BOE, the company that provides flexible displays for the Huawei P30 Pro and one of Samsung Display's main competitors, demonstrated a rolled-up smartphone prototype and a few other products.

One of BOE's most impressive products is the rolling screen smartphone. BOE's rolling screen smartphone model is 12.3 inches when pulled out and 7 inches when rolled up. Currently, prototypes do not support touch, but BOE said they will supplement in the future.



Scroll screen is a concept that has been mentioned for a long time but until now it hasn't been mass produced. Earlier, at the CES 2019 conference, LG also demonstrated a flexible screen TV and became the focus of the conference. In order for the screen devices to become popular on the market, we will have to wait a while longer.

Below is a demonstration of the 12.3 screen prototype that can be rolled up with other BOE impressive products, please watch.

In its performance, BOE also introduced a prototype folding smartphone like Huawei Mate X and Samsung Galaxy Fold, using the screen developed by themselves. When folded, the smartphone is 6 inches in size and when opened it becomes a 7.7-inch tablet. In particular, the prototype of BOE's folding screen smartphone does not show folds in the fold position like the products that have been released before.



BOE also showcased a number of other products at this event: a 27-inch screen model, 3840 x 2160 pixel resolution and 20,000: 1 contrast ratio, maximum brightness of 460nit and a thickness of only 10.8mm; In-car monitors, TVs using BD Cell technology developed by BOE with Hisense.

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