

## See non-model fashion show with the support of technology equipment

The Italian brand replaced the model with drone equipment to present a series of luxury handbag designs.

Using drone equipment to show fashion, is probably an unbelievable story, because for a long time we often know this device as a flycam to shoot images. However, this story is completely real and for the first time in fashion company history from Italy Dolce & Gabbana used drone fashion shows, bags instead of models to open the fashion show of me

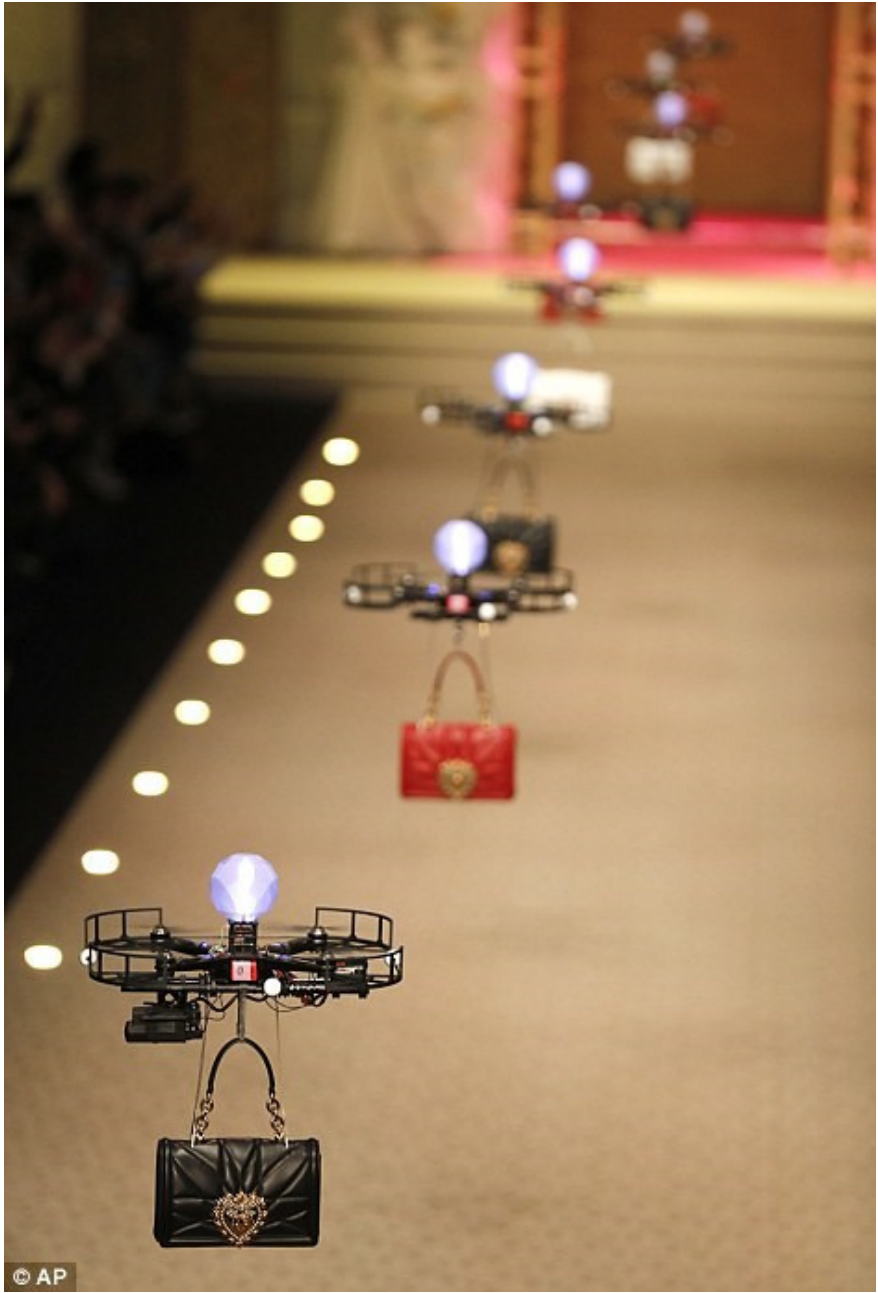
To achieve this fashion show, the organizers took 45 minutes to remind the guests to make sure that no one used wifi to avoid affecting this special performance.



Opening the fashion show in Milan on February 25 last year, the famous brand Dolce & Gabbana made both the media and fans surprised - not because of the collection of clothes and accessories This is so unique that D&G recruited unmanned aircraft to "carry bags" instead of traditional flesh and blood models.



Collection of Autumn-Winter 2018 Italy brand is introduced on the catwalk architectural simulation of the church Oratorio di Santa Cita in Palermo, island of Sicily, Italy.



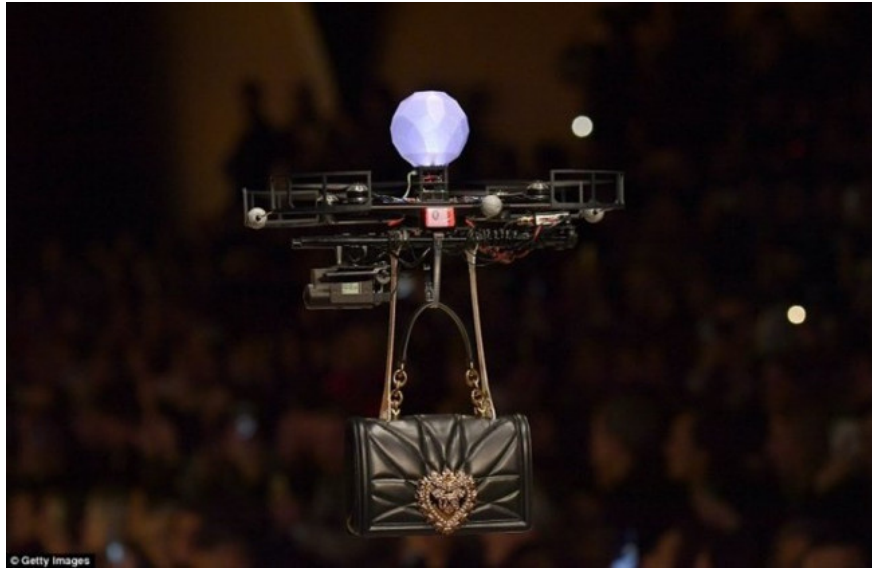
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This special performance received positive feedback from viewers, some guests there said: " Feel like wings bags ", " A rather interesting innovation " , " A clever and advanced idea " . .

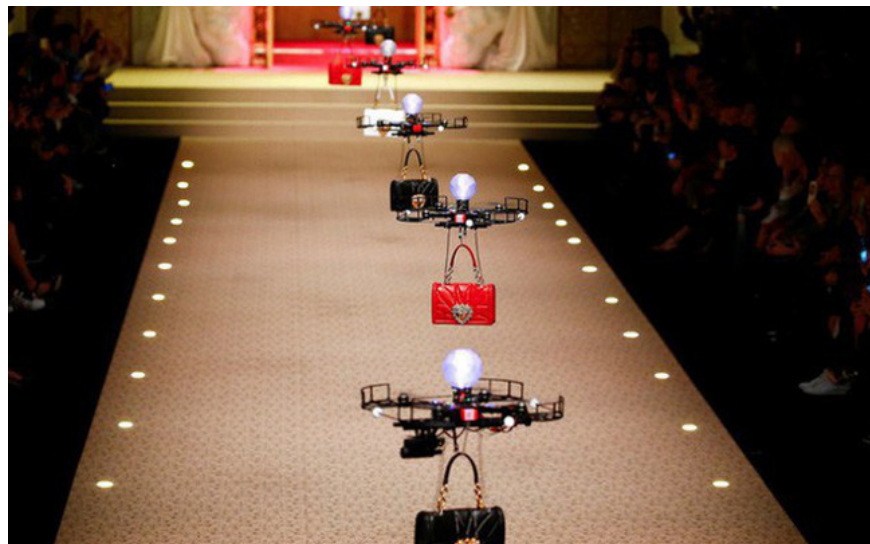
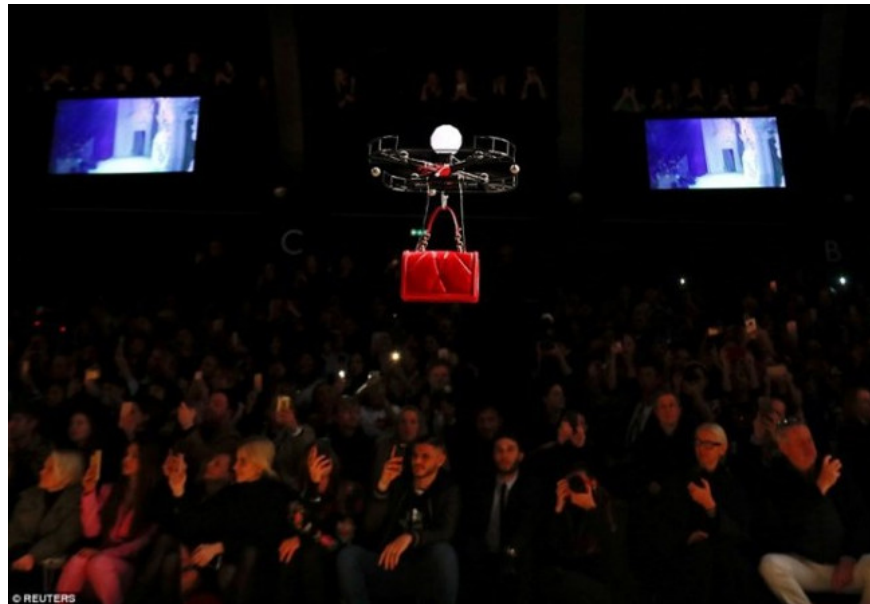


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The new expression of Dolce and Gabbana also shows the strong influence of technology on fashion.





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