

# Samsung's latest ad scoffs for decades of iPhone history, and of course, don't forget the iPhone X

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iPhone X reminds us of a memory that people have forgotten that it once existed. Those are long lines of people waiting outside Apple stores, scrambling to get the first new iPhones, helping sell pre-orders in less than 10 minutes.

See also: Looking at the people who bought the first iPhone X in the world, will soon return to Vietnam

Besides new features such as Face ID or Animoji, iPhone X also has something that we have been waiting for a long time, which is the ability to charge wirelessly.

See also: Animoji Karaoke wakes up social networks after iPhone launches, which makes iPhone X worth \$ 1000

Because Apple and Samsung have always been rivals, competing directly with the iPhone X here is Samsung Galaxy S8 and Note 8, the phone company from South Korea does not miss the opportunity to tease its rival. me Especially when the tech world is fluttering again because of iPhone X.

See also: 6 reasons why you should care about Galaxy Note 8 even when using iPhone

Samsung's latest ad, **Growing Up** , is the reaction they gave to the iPhone X, satirizing the most important things associated with the iPhone, such as long queues waiting to buy the latest iPhones.

## Samsung also borrowed Apple's invention

In this ad, Samsung seems to have teased the iPhone's decades-long history. Although many people will find it a bit too much, their main idea is to emphasize that Samsung is always one step ahead of its competitors when it comes to new features on mobile.

Of course this is only partially true. There are also rumors that Samsung is also following Apple in the face detection technology with sensors, no longer using fingerprint sensors or removing headphone jacks on upcoming flagship phones.

See also: Hey, phone manufacturer, give us the headphone jack!

Samsung Galaxy S9 will certainly be a new milestone but it must also see how many of its new features are borrowed, or inspired by Apple colleagues.

The new flagship phone will be available in early 2018, some say it is better to know about the Galaxy S9 around February.

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