

Samsung's high-end store is covered by 1000 Galaxy

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Recently, Samsung technology company from Korea opened a high-end phone shop in Shibuya area (Japan). To be ready to welcome Tokyo Olympic Games 2020 and advertise the Galaxy S10 series, this store has been specially designed by Samsung.

Tokujin Yoshioka architect used 1000 Galaxy smartphones to decorate the front of the store. These smartphones always sparkle on the black wall that feels like they are floating in the air, or like holograms on a glass.







In fact, these smartphones are not glued to the front glass directly.

In fact, Yoshioka has placed smartphones on a shelf that is perpendicular to the glass and reflects the image onto the glass rather than pasting them directly onto the front glass. A great creative and creative trick for designers.

Samsung's store in Shibuya stands out with a multi-storey wall with floating screens not only to attract the attention of many people but also as a strong statement: Samsung is a creative company. true meaning.

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