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OLED display is suitable for laptops. *Photo: Slashgear .*

Under the ongoing IFA 2009 framework in Germany, Samsung's director of marketing and laptop division, Kyu Uhm, said Samsung will launch an OLED laptop at the end of 2010, probably in the third quarter.

Samsung is one of the companies interested in OLED displays (Organic Light Emitting Diode) and they are also eyeing the commercialization of this new product for devices. mobile, including laptop. According to Patrick Povel, Samsung's regional sales manager for Samsung, OLED displays will soon become popular equipment for laptops in the next five years.

With the advantages of being slimmer, showing better, and especially consuming less power, OLED displays are very suitable for laptops. Besides battery life is always a headache for manufacturers, when combining Intel's CULV power-saving microprocessor with OLED display, the laptop will have a longer battery life.

Currently, users highly appreciate Samsung products using OLED displays, such as Samsung Jet and Ominia HD phones.

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