

Samsung Q950TS TV review: an 8K masterpiece, worthy of the best TV on the planet

Samsung Q950TS is a testament to how an 8K TV can be better than 4K even if the world doesn't have 8K content yet!

Q950S is Samsung's latest attempt to sell users something they don't even know . I want to buy. 8K is still struggling to find a foothold in the market - the idea of ??a screen with 33 million pixels (compared to 8 million pixels of 4K) certainly sounds extremely appealing, but there's no 8K content for Are you watching right now?

Samsung is aware that it is not necessary for us to choose content that fits perfectly with our display. While it is actively seeking ways to turn 8K into the default resolution on future broadcast and streaming services, one of Samsung's main goals is to turn its 8K TVs into smartphones. The best 4K TV you can afford.

Samsung's AI upscale technology was created to make Netflix, Amazon Prime Video, Disney +, and anything else you watch on 8K TVs significantly better - higher detail, more realism - beyond beyond what the best 4K TVs can offer.

Is that really the case?



Samsung Q950TS: price and features

Q950TS is Samsung's premium 8K QLED TV line in 2020. It has three screen sizes of 65-inch, 75-inch and 85-inch, with prices of £ 5,999, £ 7,999, and £ 11,999.

In terms of features, Samsung Q950TS has everything you would expect from a high-end TV model from a famous global brand.

The resolution is, of course, very "terrible" - the more pixels on the screen, the more detail the TV brings, the greater the accuracy of colors and the more realistic images.

Regarding connectivity, Q950TS is equipped with dual band Wi-Fi connection, 4 HDMI ports (including an HDMI 2.1 port), 3 USB ports, RF, satellite ports, 1 Ethernet port, and 1 optical output port. digital. What is particularly interesting and convenient is that Samsung does not integrate any of the above ports directly into the TV. They, along with the associated hardware, including the power, are contained in a fairly large box called One Connect, connected to the screen via a single, neatly sized cable. This makes Q950TS very suitable for hanging on the wall and looks extremely elegant.

The Q950TS has HDR Dolby Vision standard, and because Samsung can control all of the 480 full-array backlight areas to each individual pixel, the Q950TS gives viewers a very deep black tone, and very bright white tones. , even if the two tones appear in the same frame.

In terms of sound, Samsung has taken decisive steps to address the sound quality issues on its 2019 8K TVs. On the Q950TS, the company uses something called "Object Motion Tracking +" - basically a series of 8 speaker drivers arranged according to 4.2.2. Two mid-range drivers and two low-frequency drivers are located near the bottom of the screen, two mid-range drivers at the top, and one high-frequency driver on the sides of the screen.

With this layout, the Q950TS's volume will be larger than regular flat-screen TVs, while also bringing sound synchronization with motion on the screen.



Samsung Q950TS: image performance

As mentioned above, 8K net content makes many people doubt because . there is no 8K content at all. Therefore, what Q950TS needs to do is to upscale 4K and Full HD content to a level sufficient for consumers to feel its thousands of pounds price tag is reasonable.

And Q950TS has shown its superior upscale capabilities. Whether you watch 4K content from Netflix, Amazon Prime Video, or an Ultra HD Blu-ray player, Samsung's TVs will maximize the potential of that content.

A significant part of this upscale capability is the achievements Samsung has made in AI and machine learning development. The Q950TS processor has been trained by a huge image database, from which the TV can cross-check the images required to display, making the upscale process more accurate and convincing, and improve upscale capabilities in the following impressions. Technologically alone, this is already an impressive achievement.

The Q950TS's increasing upscale quality is not limited by the quality of the backlight. Because this is a full-array display, with a backlight behind pixels across the screen rather than just around the edges (like some of the lower quality screens at a cheaper price), this new Samsung 8K TV can deliver admirable results when expressing the bright and dark areas of the image it produces. The Q950TS's screen has 480 distinct areas that can be completely darkened to make the black areas in that image look really black. 480 is a huge number considering the number of dark areas, and Samsung's ability to control each of them is commendable.

For the viewer, that means the screen can reach a very high level of brightness, which is much higher than any OLED TV, while retaining a bright, spotless white tone, and full of detail. Do not cause images to be flattened.

The screen's black tone is also deep and glossy, but still alive with all the nuances and details. Combined with the screen's low reflectivity, and outstanding image quality when viewed from a variety of angles, Samsung's 8K TVs look excellent even when inactive.

And when it comes to every aspect of picture quality, the Q950TS can be summed up in one word: impressive. It has such a wide color range that it doesn't miss any shades. It confidently displays skin tones and textures, making even the craziest or roughest details true.



It handles motion, both fast and slow, with high accuracy, tracking movement on the screen (in any direction) without any problems. And it also creates a very reasonable depth of field. Therefore large landscapes will have enough depth, making them look more reliable.

The borders are drawn smoothly, and the noise of the image is reduced to a minimum.

With Full HD content, Samsung's TV is even more impressive. While not as realistic as 4K processing, the borders can be a bit blurry, slow motion may not show coherence, but the results are still natural enough.

Remember that the Q950TS takes in more than 2 million pixels of information, and makes it into a product of more than 33 million pixels. What more is required?

Sound quality

The sound of the Q950TS may not be as successful as the picture quality, though it is still louder and better separated than other flat screen TVs.

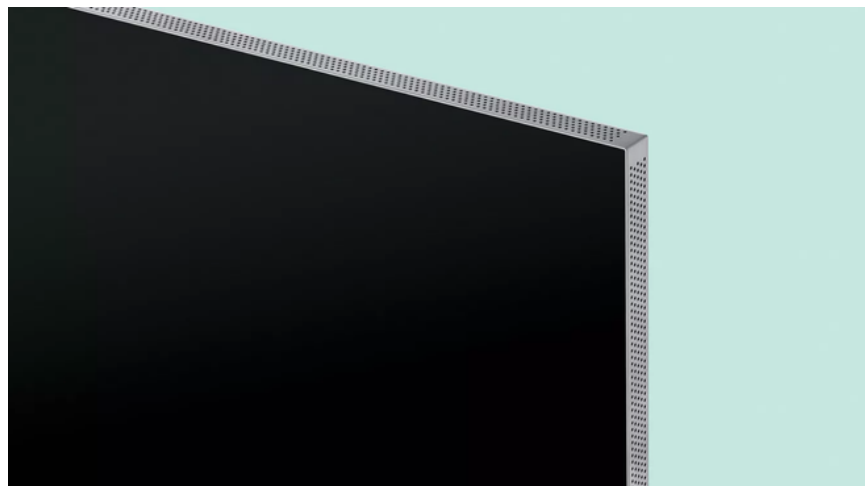
But one thing to say about the sound of this TV is that it is quite hard, flat, and dazzling, to the point of not feeling very comfortable.

Of course, once you have spent on a TV with such a high price, spending a bit more to buy a high quality soundbar, or a Dolby Atmos surround sound system is not a problem. It's a big deal to consumers.

Design and ease of use

The design of the Q950TS is notable for a variety of reasons. What people want when buying a new, expensive TV, is the screen area as much as possible, the less the other as possible - and Q950TS meet that.

The TV's edge is only 2mm thick, which means it's almost invisible when you're standing a certain distance from the TV.



And so is the thickness of the frame. Because Samsung's QLED technology requires backlighting, it will never be as amazingly thin as other OLED TVs.

But because Samsung has removed most of the wires and electronic components from the chassis to put into the One Connect box, you will not see the bulges, bulges, on the back of Q950TS like other OLED TVs. The entire back of this TV is flat, with a constant thickness of 15mm. It may not be as thin as a phone, but it is definitely thinner than a laptop.

You will have a small, heavy remote control, with many buttons. It was designed quite well, and Samsung made the button feel very "happy" hand. You can control the Q950TS through Amazon Alexa or Google Assistant (voice control).

Whichever control you choose, what's in front of you is one of the most user-friendly user interfaces in the TV industry. Samsung's Tizen operating system, which once had a white background, has now turned a light blue color. In addition, things have not changed - keeping the formula has helped Samsung win the trust of users.



It's a logical, fast, intuitive, responsive, customizable, integrated stream of all popular streaming apps (including Apple TV with AirPlay 2 and Disney +), and many less well-known apps.

Conclude

Samsung Q950TS is a wise choice for those who dare to choose. It is incredibly expensive, with a technology that is beyond the scope of any current stream or broadcast standard.

However, the Q950TS is still very attractive: a large size TV, with 4K content display quality is much better than the majority of high-end 4K TVs on the market. At the moment, it's the best 4K TV on the planet. A true work of art.



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