

# Samsung launched the new 2019 QLED TV series with super large screen and AirPlay 2

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Rounding out a month after the demo version of the strategic TV series was introduced in the past year at CES, Samsung today officially revealed all information about its 2019 QLED TVs.

Specifically, this year, Korean manufacturers will launch a brand new series of 8K and 4K TVs with trendy equipment, and an updated version of The Frame and Serif series, promising to focus on more on design, style and decoration, beauty for the apartment instead of improving the image quality which is very good.



Understanding the trend of the market as well as the taste of users, Samsung's 2019 product line will further improve the display size and utilities included. Specifically, Samsung is offering both 75-inch and 82-inch versions for all models in the Q series. The Q900 8K even has a larger screen, with an 85-inch and 98-inch version, turning the living room space into You become a real miniature theater. According to analysts, the launch of models with super large screens is a logical step for Samsung because we know that to be able to realize any real difference in visibility between the two standards. 4K and 8K, will need huge display space. In general, it can be said that Samsung's launch of super-large TV models not only to meet user tastes, but also shows that the manufacturer has made real efforts to show users the effect. The result of new technology in practical applications (however, we recommend that you do not rush to buy 8K TVs this year).

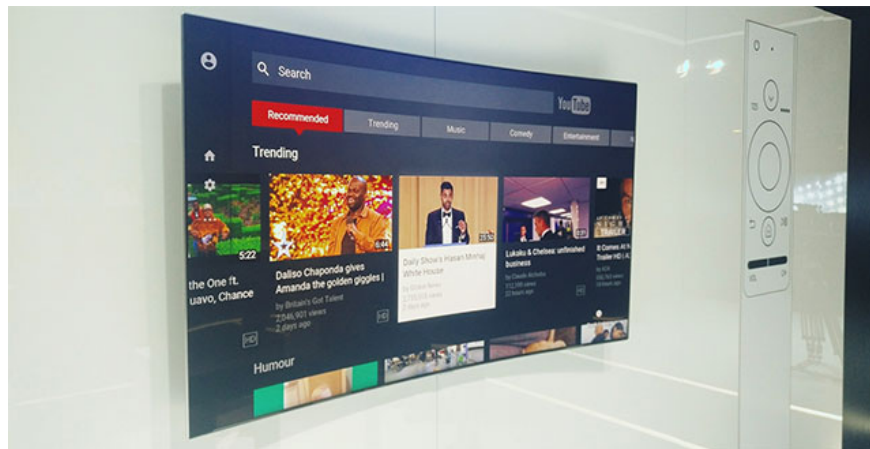


### 1. The era of TV 8K is coming, what do you know about 8K technology?

The high-end TV Q90 and Q80 series will have the built-in technology Samsung calls Ultra Viewing Angle, which helps to reconstruct entire panels so that light from the backlight can pass through each layer, giving copper colors. most, minimize the color noise phenomenon. In addition, this technology will also bring a true, homogeneous visual experience from every angle, helping you to get emotions through very realistic, very sharp images.

The Q90, Q80 and Q70 product lines will also be equipped with new features including panoramic local blur, with rear LED lights to adjust brightness according to each display scene (can be turned off when not used). Overall, this feature is quite useful in supporting contrast and color optimization levels. The Q60 series as well as RU models, Serif will not be equipped with this feature and of course will be significantly cheaper.

In addition, Samsung also showed that they are focusing on the ability to support AI on their 2019 QLED TV models. With the AI ??application, the TV can automatically adjust audio and video settings quickly based on the currently playing content as well as user usage habits - turning the TV into a Real smart home products.



Samsung also confidently affirmed the user experience that the Tizen platform brings will also be improved and become more intelligent and convenient. We all know that AirPlay 2 and iTunes Movies and TV Shows will be

brought on this Samsung TV in 2019. However, not only that, the Universal Guide will also be integrated to incorporate subscription services, favorites in recommending presentation content in a smarter way. In addition, Alexa devices and Google Assistant can also control Samsung TVs.

### 1. How AirPlay works when used on smart TV

Samsung's new QLED product lines will also continue to be inherited in Ambient Mode, using its proprietary energy-saving technology, when activated, this mode only consumes about 40% of electricity compared to when the TV works. In addition, this mode will also help your smart TV to recreate the space behind the wall, adapting in harmony with the architectural space of the house, creating a sense of uniformity in space, helping the TV. This blends into the room space that it is presenting, instead of just a black screen on the wall like before, while saving energy.



Samsung currently has not announced the official selling price for the entire QLED 2019 product line. Below is the expected selling price of experts that you can refer to:

1. Q900 8K 85 inch: USD 15,000; 82 inches: 10,000 USD; 75 inches: 7,000 USD; 65 inches: 5,000 USD
2. Q90R 4K 65 inches: 3,500 USD
3. Q70R 4K 65 inches: 2,200 USD
4. Q60R 4K 65 inches: USD 1,800; 55 inches: 1,200 USD

Some product lines will begin to be delivered to users by the end of next month, you can order now.

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