

# Richard Branson from a boy forced to drop out of school to journey to become Europe's most admired billionaire

As a teenager to leave school because of dyslexia, Richard Branson never imagined he would become a billionaire today.

As one of the most influential billionaires in the world and one of Europe's most admired men, but little is known about Richard Branson's life with numerous waves and difficulties. Richard Branson had to quit school because of his dyslexia and poor academic performance, but not because of that he succumbed to surrendering to fate as easily as so. Thanks to his own energy and support and encouragement from his family, from a boy who was laughed at by his friends, he became a boss of the Virgin Group whose popularity is constantly watched by millions of people around the world. .

Richard Branson was born on July 18, 1950 in a family that was not rich. During high school he wrote a rather long letter to the principal Robert Drayson, pointing out the shortcomings of how to run the school and giving advice on how to quickly change. In the letter he was sure that, if the school followed his request, it would save a considerable amount of money and with that money, the principal would be able to invest in a project that he are pursuing. Perhaps the bold offer of a 16-year-old student made a strong impression on the principal.



After leaving school because of dyslexia, Richard Branson decided to set up his own first magazine for young people called Student at the age of 16 and operated in a basement in the city of London. Thanks to his skillful persuasion, his magazine received many interviews from famous figures like music legend John Lennon, Mick Jagger and even invited philosopher Jean-Paul Sartre. pen.

In order to maintain the magazine, Branson started selling music records via mail thanks to the magazine's reputation. After a period of time his magazine was forced to stop working. But instead, his sales of e-mail had a lot of advantages, and the business model also evolved into the record label Virgin Records, which means 'pure'. Branson founded the record label to release the debut album Tubular Bells by singer Mike Oldfield.

After the success of Virgin Records, Branson began to win and expand his business to new areas such as recording and publishing tapes for popular bands like Sex Pistols, Culture Club and Rolling Stones.

In 1984, after more than a decade of work in the music industry, Branson decided to launch a new array that was to establish Virgin Atlantic. The airline's flight is connected between Gatwick Airport (London) and Newark Airport (New York). After a time of operation, Virgin Atlantic has become the most popular brand in the UK to fly a formidable opponent of British Airways by superior service quality as well as commensurate cost.



For many years, Branson's airline has continued to expand globally, establishing more Virgin America and Virgin Australia. And, with Virgin Galactic, Branson is aiming at the goal of space travel. The 67-year-old billionaire doesn't want to be left too far by SpaceX's CEO - Elon Musk - who is also embracing the dream of flying into space.

Like many other entrepreneurs, to come to success he also experienced many failures. In 1994, he first introduced Virgin Cola beverage. However, beyond Branson's expectations, this product failed miserably. Branson drove up to New York Times Square and rolled a series of Coca Cola cans as a war word with the American giant. In 2004, he used an Aquada wagon to advertise Virgin Airlines and in 2007, Branson surprised everyone by tying slings to people and then jumping off from the roof of the Palms Casino Hotel in Las Vegas to introducing Virgin America airline. It can be realized that this billionaire never seemed to exhaust the idea of ?? 'monster' and was a man who never feared and stepped back.



With Richard Branson, it would be better for him to try something rather than miss them. "If you try something that doesn't work out well, that doesn't mean you've failed. You can only learn one lesson."

Despite turning 67, Richard Branson seems to have no intention of stopping the business even though his business goal has never been for profit but only for life. Even though more than 50 years have passed since the moment Richard Branson dropped out of school to walk on his own feet, in this man's eyes he never stopped glancing at the desire to reach new horizons. . The Antarctic and the verbal saying "Ignore it, make it come" will definitely create endless myths that make it impossible to stop mentioning the name Richard Branson.

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