

# 'Rich Dad Poor Dad' Author: If Bitcoin Price Drops, I'll Be Happy and Buy More

'Rich Dad Poor Dad' author Robert Kiyosaki has explained what he would do if Bitcoin prices crashed. Robert Kiyosaki has been recommending Bitcoin alongside gold and silver for quite some time, and he recently increased his BTC holdings after spot Bitcoin ETFs were accepted in the United States.



## Robert Kiyosaki: 'Sale' is my favorite four-letter word

The author of the book 'Rich Dad Poor Dad' explained what he would do if Bitcoin crashed. Rich Dad Poor Dad is a book published in 1997 by Kiyosaki and Sharon Lechter. It has been on the New York Times Bestseller List for more than 6 years and more than 32 million copies have been sold in more than 51 languages across 109 countries.

The famous author shared on social media platform X on Friday, February 23: 'I am often asked: What happens if Bitcoin collapses? My answer is the same for Bitcoin, gold or silver. My answer is: 'I will be happy and I will buy more, once the crash is over'. All market crashes are assets on sale, and 'sale' is my favorite four-letter word.'

Kiyosaki has talked about buying dips many times. In July 2022, he said asset prices were falling and he was holding cash to take advantage of a possible drop in BTC prices.

'Don't miss the biggest sale on Earth,' he insisted at the time, emphasizing that his favorite four-letter word is sale.

Despite outlining what he would do if the price of Bitcoin drops, the famous author remains optimistic about the future. This week, he said the price will reach \$100,000 by June this year. His statement followed another statement where he said Bitcoin price is heading towards \$150,000. He also recently advised investors to pay attention to the upcoming halving in April.

Following approval of spot Bitcoin ETFs by the U.S. Securities and Exchange Commission (SEC) in January, Kiyosaki revealed he increased his BTC holdings.

'Today I bought another 5 BTC,' he said last month.

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