

Review of 2017 by Google

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Google is doing a lot of work, encroaching on many fields, with the desire to find new directions besides Google search engine. Apple and Samsung focus on hardware, but Google seems to be trying to do everything. Google's CEO, Sundar Pichai, has decided to focus on what he wants, expanding the AI and Machine Learning to every corner of the world. This decision pushes everything beyond Google's main job - the Google search engine. Sometimes, Google's image has turned into an "AI workshop" instead of the world's largest search engine provider company.

Journey to become Google CEO of Sundar Pichai

Google has been involved in a scandalous scandal news scandal. These news appear in Google 's Top Stories, and naturally become fake Google - approved news. You have to understand that a company that gets into its own search algorithms, selects great news, will never let such a serious and dangerous error happen. Google also does not protect children safely from watching and participating in extremely poor YouTube videos.

Google changed the search ranking algorithm, limiting the display of fake news

Google is not as charming and cute as we thought it would be

There are other incidents that cause Google image to be seriously affected, users realize that the company is not "lovely" as I thought. The lawsuit on discrimination against women in the company, and James Damore's record are important warnings for Google, that the company is also facing similar problems as public companies. Another technology in Silicon Valley.

Google has overcome this storm much better than other companies, but the imprint they leave is hard to erase. On the other hand, Google reacted very hard to the political power when fighting against the 2.4 billion euros antitrust fine from Europe, it (along with other technology companies) tried to oppose the point of view. government on immigration and Net Neutrality and, at the very least, Google avoid being directly blamed for Russia's intervention in the US presidential election.

But only, that is the main problem, which we need to consider is Google products, which affect the users' benefits. Alpha Go artificial intelligence has won decisive victories in games. The Google Assistant, though still in a dependent position with Amazon Alexa, has reached more devices and provided useful information. AMP is a great answer for Instant Article of Facebook. And YouTube TV also seems to be a silent success.

AlphaGo defeated the world's number one Go player Ke Jie

Some other Google products have a difficult step this year. Two products released last fall are Pixel 2 XL, the screen has a problem and Google Home Mini has a broken sensor. 2017 is also the year that Android Wear really encroached on smart wearable devices, Android apps on Chromebooks after many years of testing are still only in beta. Not to mention the embarrassment in the relationship between Amazon and YouTube.

It can be seen that, more clearly than ever, Google is present in almost every part of our online life, it controls the most used operating system in the world (Android), creating the process Browse the most popular, run an extremely huge advertising network, and of course, provide almost all search results. But when Google immerses into the world meaning that the world is "seeping" back into Google, Google is no longer the independent Shangri-La valley, don't-be-evil (not doing the same thing) as the company does. mind again.

Last point: B-

Bright spots Need improvement

1. Google Assistant
 2. Android has reached billions of users
 3. Machine Learning continues to create a number of products, like Pixel 2, which is quite cool
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1. Prevent fake news on Top Stories
 1. Good goals do not win politics
 2. GChat is "dead" and replaced with about 16 other applications

You can look back at 2017 other technology giants here: Looking back at the year 2017 of technology giants in the world.

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