

Reasons to choose Android TV when buying Smart TV

In the world of Smart TVs, users have many choices such as Apple's tvOS or Samsung's Tizen OS.

However, thanks to a number of highlights, Google's Android TV is considered the best Smart TV platform that anyone can buy. Let's take a look at the reasons for this choice.



Diverse application ecosystem

Android TV has a rich app ecosystem thanks to Google's strong development. Since its launch in 2014, the platform has provided thousands of apps for users to download. Not only does it have a rich number of apps on Google Play, users can also install apps that are not available on this store for various reasons. That means that no matter what app users are looking for, there is a high chance that they can find and install it on Android TV.

Easy application installation

In addition to the diverse application ecosystem, Google has also simplified the process of installing applications on Android TV. Users can install applications in two ways: First, open Google Play directly on Android TV and search for the desired application. Second, install the application remotely via Google Play on Android phones, which is extremely convenient for those who own Android devices.



Installing apps on Android TV is relatively easy.

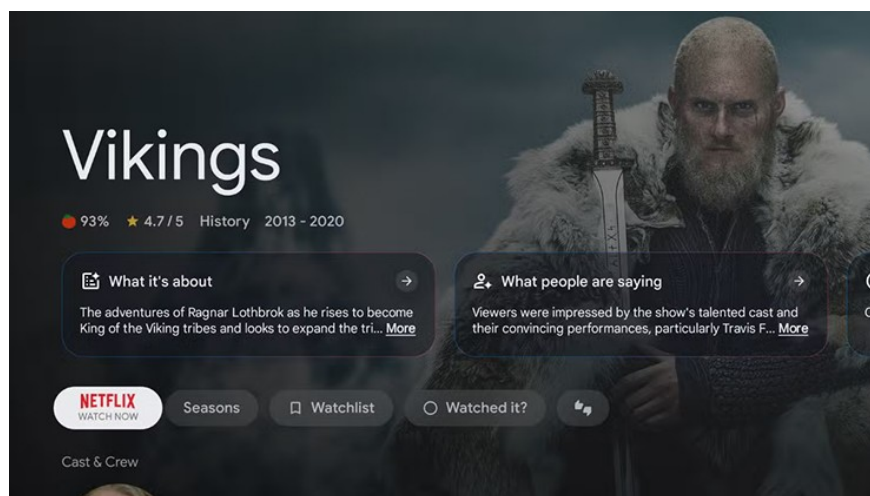
Just like smartphones and tablets, Android TV also allows you to install apps from third-party app stores. If the apps on the official channels are not enough, users can easily download more apps for their Android TV.

Less bloatware

One of the strengths of Android TV is the minimal amount of unnecessary software. While the number of pre-installed apps may vary depending on the manufacturer, Android TV generally comes with a minimal list of useful apps. Streaming apps like Amazon Prime Video, Netflix, and YouTube come pre-installed for quick and convenient access.

Sophisticated Google TV interface

The launch of Google TV brought a modern and sophisticated interface, enhancing the user experience on the Android TV platform. Google TV not only prioritizes personalization but also makes it easy for users to find content.



Users will not be bothered by too much junk software.

This interface displays suggestions from various apps right on the home screen, allowing users to access content without having to browse each app individually. Additionally, a universal search button helps users quickly find content across multiple apps.

Best voice assistant support

Among the voice assistants available, Google Assistant is considered the top choice. Built-in Android TV, Google Assistant offers seamless voice control that makes it easy for users to interact without using their hands.

In short, among the myriad of Smart TV operating systems, Android TV stands out thanks to its rich application ecosystem, user-friendly interface, and integrated smart voice assistant. In particular, users do not need to buy a new TV to experience Android TV, just a streaming device like Google TV Streamer 4K is enough.

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