

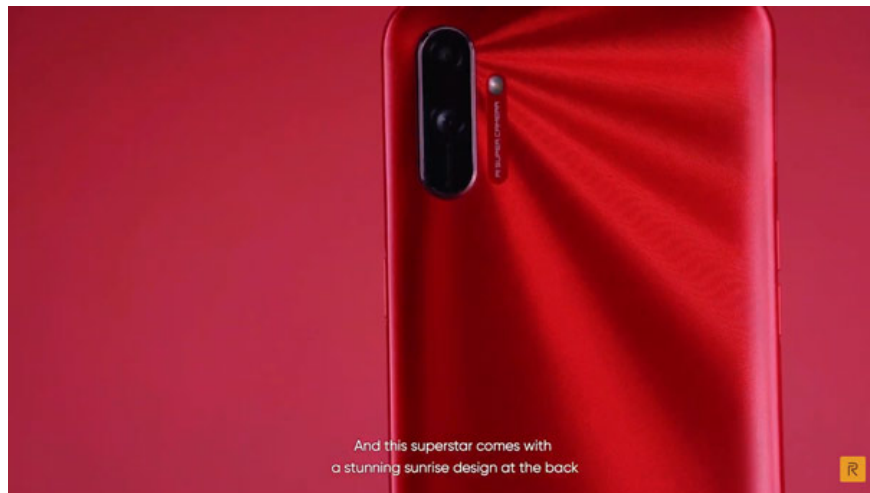
# Realme C3 officially launched, MediaTek Helio G70 chip, dual camera cluster and Realme UI completely new

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## Realme C3

Regarding the back, Realme C3 has the same design as the Realme 5i that was launched in January 2020 in Vietnam. The back is made of rough plastic, with a scratch to avoid sticking to sweat and fingerprints, with dark and light blue / red lines.



Realme C3 uses face scanning on the front camera instead of the fingerprint sensor.

Realme C3 owns a 6.52 " Fullscreen waterdrop screen, the bottom of the device is quite thick.



In terms of configuration, Realme C3 is equipped with MediaTek Helio G70 chip on 12nm, 8 core process, along with Mali G52 GPU. This is the first smartphone in the world to be equipped with MediaTek's new gaming chip to increase the experience up to 150%. Realme C3 reached over 193 000 benchmark points on AnTuTu.

C3 has 2 versions for users to choose from 3GB / 4GB RAM, 32GB / 64GB ROM. LPDDR4X RAM is equipped with the device to help RAM performance reach 100% and graphics performance increased by over 20%.



The device is equipped with 2 rear cameras including a 12MP main lens, f / 1.8 aperture, 1.25 $\mu$ m sensor size, 4x zoom, Fast PDAF and 2MP lens that supports portrait photography. The front camera of the device has a 5MP lens, integrated AI.

The battery of the device has a huge capacity, up to 5000 mAh, with a total time of up to 727.7 hours, nearly 1 month. With just a special cable, the C3 can become a backup charger for any other device.

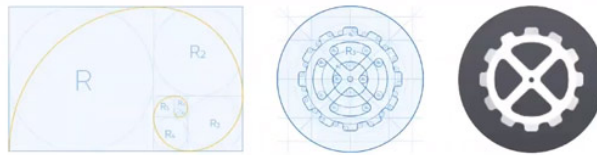


C3 integrated slot can integrate 2 SIMs at the same time and 1 memory card up to 256GB. Machine is integrated a protective layer of plastic (plastic cover) can be liquid.

## Realme UI

At the event, Realme also officially introduced the Realme UI interface on Android 10 and ColorOS 7. The new interface allows users to design their own icons, adjust the size and roundness, and their transparency.

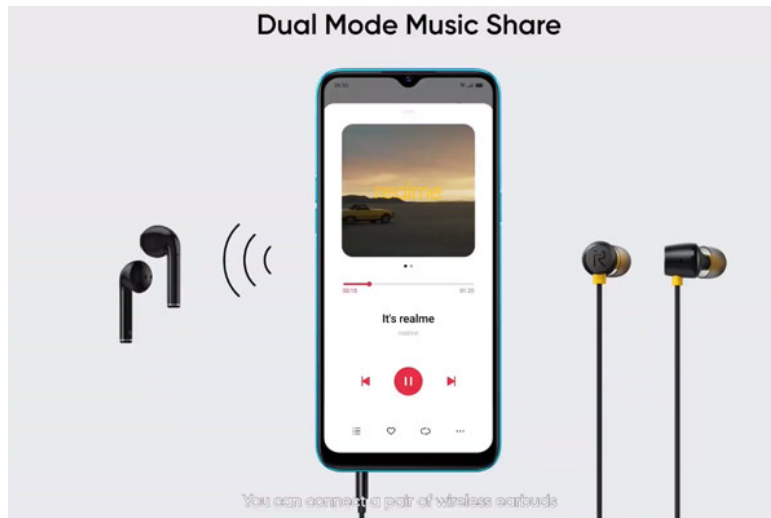




An endless re-creation of circles drawn by following the golden ratio, with R at center.

For example, the "Settings" icon,  
derived from gear parts,

Realme UI also provides good support in terms of performance, energy saving and incorporates some new features such as screen capture with 3 fingers (Three-finger Screenshot), relaxation mode (Focus Mode), sharing dual music (Dual Mode Music Share) and personal information protection (Personal Information Protect).





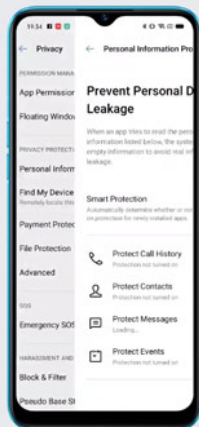
## Focus Mode

Turning on the "Focus Mode"



## Three-finger Selected Part Screenshot

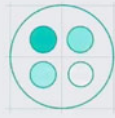
All you have to do is to use 3 fingers,  
press and hold on your screen,



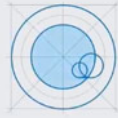
## Personal Information Protection

the system will provide  
empty information pages

# Real Design



Colors



Icons



Wallpapers

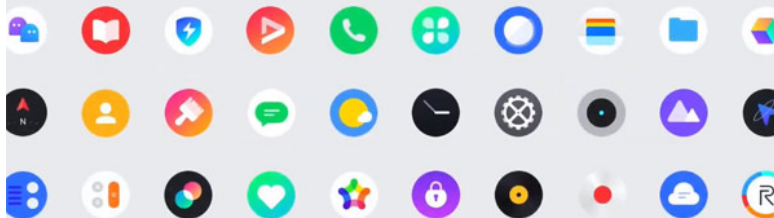


Animations

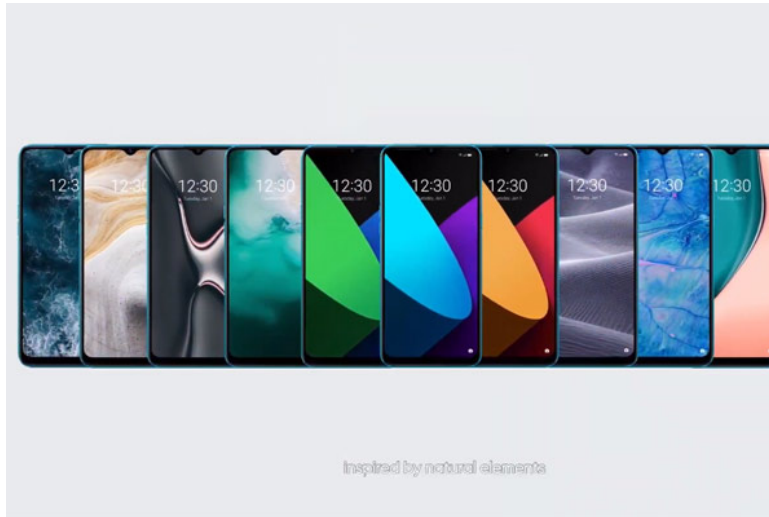
System Colors, Icons,  
Wallpapers and Animation



realme UI uses high-saturation  
and high-brightness colors



and dynamic icon design,  
which is more vivid and orderly.



The Realme C3 will be the first device to come with the all-new Realme UI. The device will launch with two main colors: Blazing Red and Frozen Blue with the specific selling price as follows:

1. The 3GB + 32GB version costs Rs.6,999 (approximately VND 2.29 million).
2. The 4GB + 64GB version costs Rs.7,999 (approximately VND 2.61 million).

Realme 5s officially launched, 5000mAh battery, 4 48MP rear camera, starting price of 3.2 million

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