

Quang Hai becomes Kixx's brand ambassador in Vietnam

Kixx lubricant brand of GS Caltex Group announced cooperation with Quang Hai, one of the best players in Asia, as a brand ambassador in Vietnam.

Becoming the representative for Kixx, Quang Hai will participate in media activities, starting with video promoting the brand and product to mark the long-term cooperation in the future.

Nominated for the Best Footballer in Asia in 2019, Nguyen Quang Hai is one of the attacking midfielders with the most dynamic and creative play in Vietnam and across the region. Outstanding talent and explosive performance on the football field helps Quang Hai receive many compliments and countless prestigious awards. This is also the reason why he becomes the ideal face for the world's leading lubricant brand.



Contributing to the video just released on the official Facebook page of Kixx Vietnam, Quang Hai shows the superiority of Kixx lubricants through skillful technical movements. Similar to the bold and brave shots of young players, the products appear as the first choice to optimize performance, providing an extremely dynamic behind-the-wheel experience, true to the spirit and quality. Outperform the Kixx brand.

Quang Hai's dance moves and movements appeared alternating with the image of Kixx oil, symbolizing the ability to help the piston operate synchronously and effectively. By combining Quang Hai's ingenious moves with the engine performance image, the video vividly and strongly illustrates the exceptional quality of Kixx lubricants. In addition to the above video, Quang Hai will also appear on radio ads and outdoor billboards, helping the brand to inspire and get closer to the user.

Kim Hyun Wook, Chief Representative of GS Caltex Representative Office in Ho Chi Minh City, said: "We are very pleased to announce the cooperation with Quang Hai, who can perfectly convey the brand values ??of the brand. Kixx, the continuous dedication and efforts of Quang Hai are completely similar to our brand spirit - always trying to bring our users the best products and experience, becoming the brand of oil. Global top lubricant is like the success we've achieved in Korea. "



Quang Hai appeared in TVC 30s of Kixx Vietnam.

Since 2005, the brand of high-quality lubricant Kixx joined and developed rapidly in Vietnam market. Kixx products are sold in 63 provinces and cities across the country, including Hanoi and Ho Chi Minh City. Ho Chi Minh and Da Nang. Trusted by motorbike and car drivers across the country, Kixx is committed to working to meet the needs and enhance the user experience on the go. Proof of these commitments is the "Love Helmet" campaign that provides quality helmets to ensure the safety of motorcyclists, or educational campaigns of Kixx helps to improve the professional skills of mechanic. Now, with the companion of Quang Hai, Kixx continues to aim to consolidate its position as the leading lubricant brand in Vietnam.

You finished reading the article "**Quang Hai becomes Kixx's brand ambassador in Vietnam**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.