

Qualcomm introduces a smart sound platform with Cortana promising to explode

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Anthony Murray, executive director of Qualcomm, commented that *"the newly designed platform will provide greater flexibility for manufacturers who want to provide highly differentiated user experiences, by leveraging Cortana's power and personalization"*.



Jordi Ribas of Microsoft added: *"Supporting Microsoft's technology on Qualcomm smart speakers will help improve productivity and creativity for users at work as well as at home."*

The first devices based on Smart Audio Platform by Qualcomm and Cortana will be available in the first half of 2018.

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