

# QANDA - Korean learning app achieved the no.1 chart of Vietnam Education

On March 5, Korean firm Mathpresso, in the Edtech field, announced that its QANDA educational application platform has officially risen to the top position in the App Store's educational application rankings. in Viet Nam.

This is not the first time Mathpresso has ranked first in the race for educational applications. In October 2019, just two weeks after its launch, the QANDA learning app also excelled at No. 1 in the corresponding Google Play rankings.



QANDA App is at the forefront of Education on Google Play and App Store.

QANDA is a mobile application that helps students search for Math solutions in just 5 seconds, by taking a picture of the problem on their own phone. This Math award service has quickly gained attention in Japan and South Korea, as well as becoming the No. 1 learning application in these two countries with the most advanced education. In Vietnam, QANDA application is more and more widely spread, and receives positive feedback from users. QANDA's official fanpage on Facebook - "QANDA - Math Solving in 5 Seconds" also reached more than 7,000 likes after only 2 months, proving the considerable attraction of this Korean learning app.

"QANDA is nice that the app can help you solve very difficult math problems. Just take a picture of the Math problem, QANDA can give you the solution after a short time, very convenient!", A user of the application Comment on the App Store.

Do not stop at the top of the rankings, QANDA also proves its true value when up to the present time, this learning application has received 5 million Math questions since its launch in the Vietnamese market. Nam in August 2019. The number of people downloading and using the application also achieved an exponential growth.

Mr. Paek Seungwoo, CEO of Mathpresso Vietnam branch, said: "Compared to the two markets in Japan and Korea, developing QANDA learning application on iOS platform is a long-term strategic step in In Vietnam, in order to bring our products and services to a wider range of students, from there, in the near future, above the Maths solutions, we will have a basis for developing and perfecting the foundation. educational platform, becoming the leading learning app for Vietnamese students. "

Starting as a question-answer service in Korea, QANDA has gradually grown into an educational information search service, bringing a new and breakthrough in the market of mobile phone education applications in the country. this. QANDA expanded its market in Japan in November 2018 and launched the English version of this app launched in March 2019. In August 2019, QANDA entered Vietnam and Indonesia markets, and successfully called for B capital investment in its market expansion process. The application is currently used by students in over 50 countries, including the US, Singapore, and India.

"Mathpresso is a company in the field of Edtech in Korea, providing educational content to students around the world. The company's main product and service - the QANDA learning app - uses letter recognition technology and The math formula is in the picture (OCR - Optical Character Recognition). Through the large amount of data about the solution and the self-built search engine, QANDA can search and provide solutions for students with accuracy. Mathpresso began to expand its market to other countries, starting with Japan in November 2018, and soon became available in the US, Singapore, Vietnam, India, and Indonesia. "

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