

PUBG officially filed a lawsuit against Free Fire, asking Garena to stop doing business immediately

Recently, developer Krafton - the father of PUBG game, filed a lawsuit against Garena - the developer of two games Free Fire and Free Fire Max. Krafton accused the two titles of blatantly copying their survival shooter PUBG: Battlegrounds.

According to Krafton: Free Fire and Free Fire Max copy many aspects of Battlegrounds, from the unique gameplay, the parachute mechanics, the drop mechanics, the gameplay, the game structure, the combinations and choices. choose weapons, armor.

Krafton alleges Garena made hundreds of millions of dollars from selling items in the two apps. On December 21, 2021, Krafton asked Garena to immediately stop mining Free Fire and Free Fire Max, but Garena apparently refused.



The comparison photo in the lawsuit shows how similar PUBG and Free Fire are

Besides, Krafton also sued both Google and Apple for distributing and profiting from Free Fire and Free Fire Max. In addition, Google was also criticized by Krafton for broadcasting on YouTube pirated content of PUBG, including a Chinese-produced movie. Krafton asked YouTube to remove the content, but YouTube also refused to do so.

According to data from analytics firm Sensor Tower, Free Fire earned \$1.1 billion in user spending in 2021. Compared to 2020, this number is up about 48%. Meanwhile, PUBG Mobile earned \$2.9 billion last year, up just 7% year-over-year.

This shows that PUBG Mobile is showing signs of running out of breath while Free Fire is thriving.

Apple and Google have not yet released a statement about the incident. Meanwhile, a spokesman for Sea, Garena's parent company, said Krafton's claims were completely baseless.

Let's wait and see where this lawsuit will go, will Free Fire be closed or not?

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