

# Pros and cons of creating a website using Canva's web builder

Canva's website builder is ideal for beginners looking for simplicity, but it may not be the best choice if you want more design freedom.

**Canva's website builder** is ideal for beginners looking for simplicity, but it may not be the best choice if you want more design freedom.



Canva's design platform offers a way to design professional graphics, social media posts, and even websites for beginners. You don't need a computer science degree to build a Canva website, or a UX/UI certification. Building a website with Canva opens up many creative opportunities, but it still has certain advantages and disadvantages. Let's find out with TipsMake.com to see if you should use Canva's website creation tool or not!

## Advantages of Canva's website builder

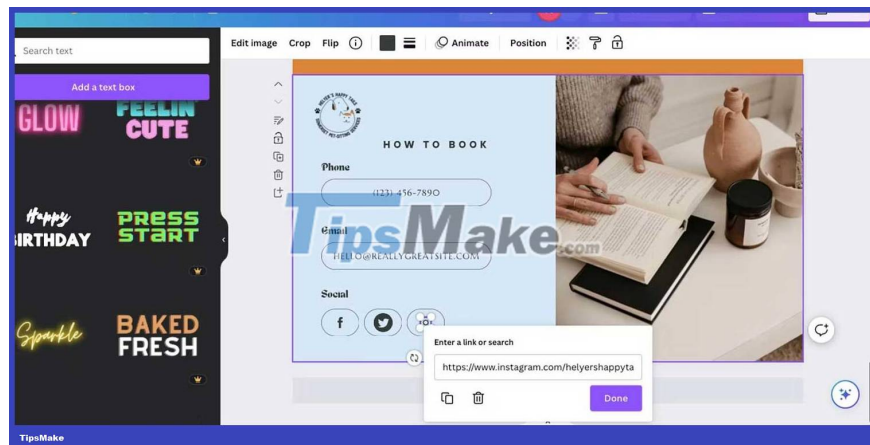
### Design an effective page

One-page design is a great choice for anyone who doesn't need intricate details for their website. Canva only offers one-page web design, but there are no restrictions.

One-page websites are the best choice for landing pages, personal websites, and small businesses. You can design a one-page website with endless scrolling. Too many pages or elements can prevent you from saving your Canva document.

Canva's web builder labels pages by number and sections according to each full-screen page. This allows users to have more design space, color options, and separation throughout your web design.

## Add hyperlinks



You can easily add hyperlinks to both content and elements in Canva. This allows you to easily link to external sites when needed.

Just right-click on the element you want to hyperlink, select the link to it, and add the URL. Once the website is live or in preview mode, you can select & open any added link.

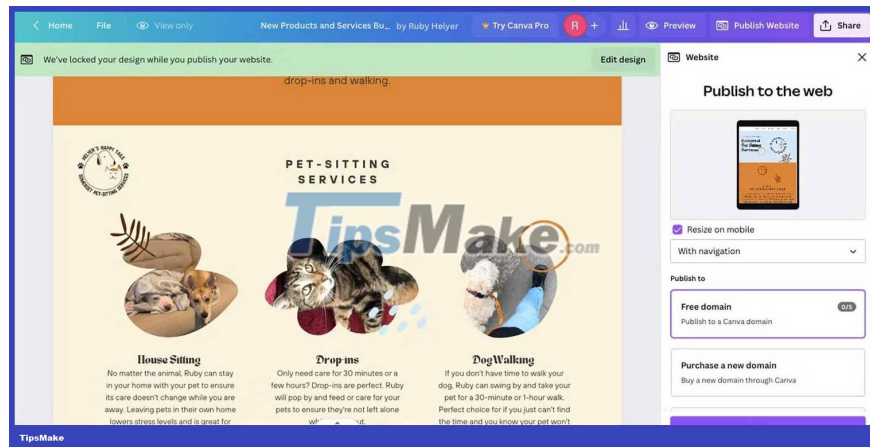
## Create personal designs

Although Canva is famous for providing pre-designed templates, using Canva to create a website is beneficial for adding personal design style to the site.

Even with a large selection of templates, you can customize them exactly as you want for unique results. For full custom web design, you can design a one-page website from scratch using Canva's web builder.

You don't have to use pre-made or already used templates for their websites. Really, you don't need much skill to add custom design elements in Canva.

## Choose a custom or free domain



Canva's web tool gives you its own domain to share pages directly. Canva users have up to 5 free domains to use from their account. If you want to use a custom domain or import an existing domain, you can do this for \$20 per year, depending on the domain extension.

## Combine company branding

For Canva Pro members, you can add your personal or business brand to your Canva projects, including your website. Use Canva's brand kit feature to save your logo, brand color palette, and font choices for easy access when designing your website.

Brand kit is a great feature that will save you time and frustration when creating a Canva website, while also helping your website design tie in with your social media posts and Canva designs. else you have made.

## Other advantages:

1. Responsive mobile-friendly web design.
2. Enable password web protection.
3. Access an overview report on the number of visits.

## Disadvantages of Canva's website creation tool

### No multi-page design

For some websites, a multi-page design is more beneficial than a single page design. Canva's website builder doesn't offer a traditional multi-page website, but you do have the option to add a navigation bar to the top to guide viewers through a page.

There is a solution to add more pages to your website. That is using hyperlinks and links to multiple 'one page' designs. But this method is really tedious and does not guarantee a smooth transition.

### No CSS or in-depth coding

While Canva's automated responsive web design feature is great, it's still not as accurate as a coded website. Canva's web builder does not provide a way to add code such as HTML, CSS or JavaScript.

If you want to create a website and develop or design it yourself, Canva may not be the best choice. If you just need good images and a simple website, Canva's built-in tools will be enough.

## **Does not integrate forms or charts**

Adding an interactive form or chart to a website is important for audiences who need to contact you, share information, or refer new customers. Canva's web builder doesn't have a native form builder, but you can integrate Typeform forms into Canva websites.

Even though Typeform is available in Canva, you still need a separate account to use the integrated form maker app. Thus, this process will become more complicated.

## **The design elements are not unique**

Most Canva users take advantage of Canva's large component library, so it's easy to duplicate designs and lack uniqueness and personalization.

## **No SEO tools**

Canva does not have SEO support plugins to put the website on Google search pages. You need to learn SEO skills and apply them yourself instead of relying on plugins or internal SEO tools.

Above are **the outstanding advantages and disadvantages of the website creation tool on Canva** . Hope the article is useful to you.

You finished reading the article "**Pros and cons of creating a website using Canva's web builder**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.