

Problems with Facebook

Facebook's rapid growth is an admirable achievement, but this also raises many questions without answers.

***TipsMake.com* - The rapid development of Facebook is an admirable achievement but this also raises many questions without answers.**



Writing histories of things that just happened seems like a risky thing, if it is important and influential for many years, it is worth considering.

A memo was just posted on facebook earlier this year under the name ' Facebook's Impact' by David Kirkpatrick, in which he showed quite convincing evidence. Social networking for at least 6 years has reached 500 million users, as a form of leisure at leisure.

In addition, founder Mark Zuckerberg, who came up with the idea of ??a Facebook page, was quickly popular in the world. He and his associates, mostly young generations, think that sharing information for everyone, and an online book is the best tool to tell these stories.

Thus, he can better understand the life of the younger generation, as well as the real complexities in their lives. Zuckerberg, now a billionaire, knows quite well what he cares about.

Also in Kirkpatrick's statement, ' *Facebook will be reorganized.* . However there are still many questions. ' *I agree that social networking is like a change and the number of users doesn't just stop there.* '

In fact it's a coincidence, Kirkpatrick earned \$ 15 billion in 2007, \$ 2.5 billion in 2008 and \$ 17.5 billion in 2009. Note that Microsoft investors and Hong Kong billionaire Li Ka-shing , was also very successful ' *It's hard to tell the true value of Facebook* '. Sales in 2009 reached \$ 500 million but it seems that this is not the original profit. 30% of the remaining revenue comes from the sale of goods (According to a recent report on *Reuters* , citing: ' *This has happened before* ' and brought Facebook's revenue in 2009 to the level of \$ 700 million to \$ 800 million with a profit of about \$ 10 million, but maybe this is just a part of real profit.

Investors threw a large amount of money into strengthening Facebook's strength, and with that limited the difficult questions to answer.

Online connection on Facebook is more reliable than a virtual world. In this book, he also pointed out that the important factor in Facebook's development is the connection function, tagging photos for friends list, then joining the groups, even Facebook brings the strong impact on society, like groups of people who support or oppose something, but still need more positive commitments.

Facebook offers policies or terms based on what they want or just what the user is doing. Many people say they want to have personal control, so what can be done is to provide them.

Should information about life, work, family or personal information be publicly disclosed to people like advertisements? And if there is no standard, what will our society be like?

In the world today, what is real advertising? Google doesn't make much difference in the market. Facebook's appeal to business organizations is not really something like a business orientation, but it has attracted the attention of many enthusiasts and cares about it. This is also something based on the purpose of advertising brands expansion, not a question no one can answer, it can also appear in Facebook's short history.

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