

Prepaid mobile subscribers are only entitled to a promotion of up to 20% from 1/3/2018

From 1/3/2018 postpaid mobile subscribers are entitled to a maximum promotion level of 50%, prepaid subscribers will only receive a maximum promotion rate of 20%.

From 1/3/2018 postpaid mobile subscribers are entitled to a maximum promotion level of 50%, prepaid subscribers will only receive a maximum promotion rate of 20%. This is the regulation of promotion limits for new land mobile communication services issued by the Ministry of Information and Communications on December 29, 2017 in Circular No. 47/2017 / TT-BTTTT.

For prepaid mobile subscribers who switch to postpaid, they still enjoy the promotion level of not more than 50%.



According to the Ministry of Information and Communications, new regulations on promotion limits are issued in Circular 47 to ensure healthy competition in the mobile service market as well as to ensure user rights and promote rental development. postpay, limit messages and spam calls.

The new regulation is expected to limit the situation that operators are constantly offering 'massive' promotions to attract prepaid subscribers to register for unfair competition.

In addition, prepaid subscribers who have difficulty accessing identity need to limit it. Because some customers have taken advantage of prepaid subscribers to advertise, malicious text messages, scams, and threats . For postpaid subscribers, operators have full information of customers when they post. sign service.

If any network operator violates the regulations on promotion limit for ground mobile communication service, he / she will be administratively sanctioned and retrospectively collected tax for promotional programs in

contravention of regulations.

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