

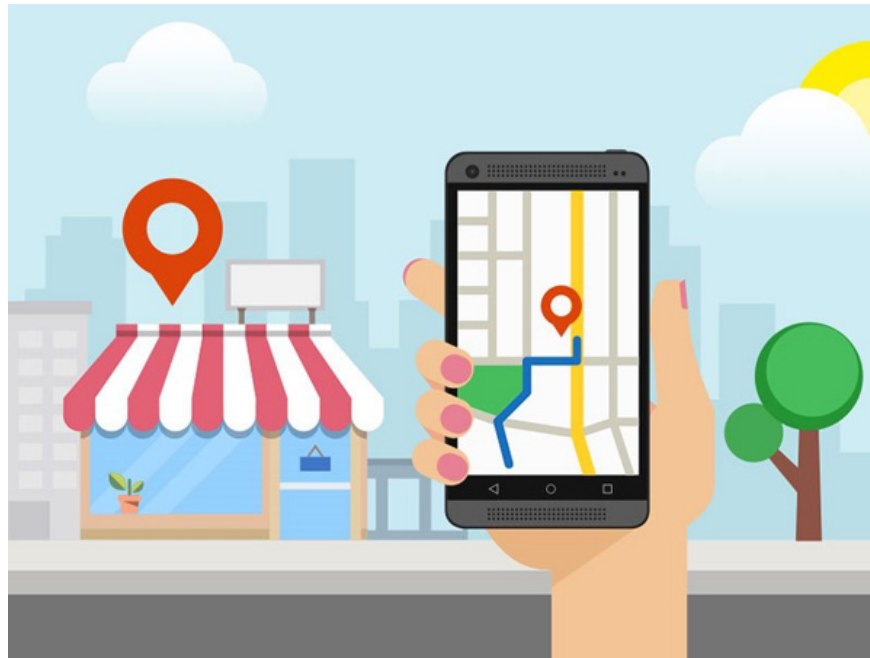
Please download the My Business app from Google's own, free for small and medium enterprises in Vietnam

'My business' is Google's free app for small and medium business owners to manage their online presence across Google (both Google Search and Google Maps).

'My business' is Google's free app for small and medium business owners to manage their online presence across Google (both Google Search and Google Maps). With this application, small and medium businesses can easily take advantage of opportunities and turn online searchers into their customers.

Benefits of using the 'My Business' app:

1. Information management: Enterprises can manage information, products and services that Google users see when they search for businesses. Businesses that verify information such as working hours, websites, addresses . with this application will be able to receive a reputation that is twice as high as that of consumers.
2. Interaction with customers: Enterprises can view customer feedback and reviews. From there give and post incentive programs for followers to pull them back. Even in the future, Google can allow businesses to reply to customer messages right on the application. Once there is a new customer connection, Google will immediately notify the business.
3. Understand and expand the presence of businesses to customers: Enterprises can view the number of people who are searching and connecting with them from Google Business Profiles.



Currently Google has allowed to download the 'My Business' app for free from the App Store and Android.

1. Google My Business for iOS
2. Google My Business for Android

See more:

1. Google Maps has been added with a convenient new messaging tool
2. The application helps to distinguish internal and external network subscribers when switching networks to keep numbers for both Android and iOS
3. The app evaluates the possibility of 'acting' faces via Emoji from Microsoft owners, inviting to download and experience

You finished reading the article "**Please download the My Business app from Google's own, free for small and medium enterprises in Vietnam**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.