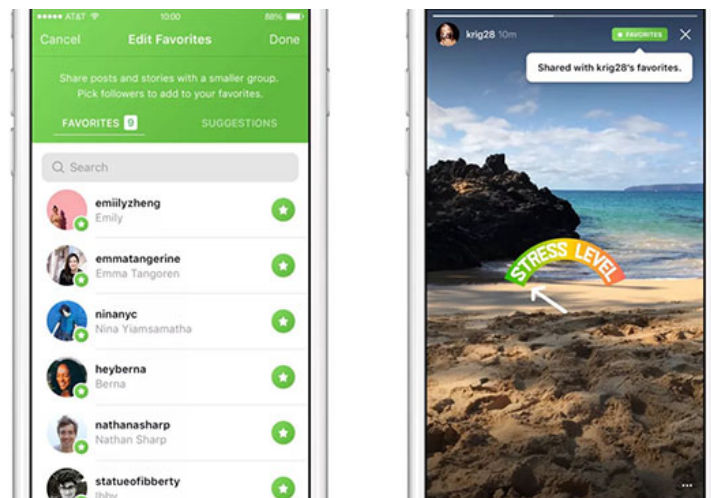


# Personalize on Instagram with a list of favorite friends

Instagram is rethinking the way you share photos on this app. The company is testing features that allow sharing photos with a certain group of friends.

Currently, Instagram users have several ways to set up their account privacy. You can share photos with everyone in Public mode or share only for those who follow you in Private mode. However, maybe you just want to share photos for a certain number of people and that's why Instagram launched a new feature.

A list of favorite friends allows users to share photos for a group of friends, separate between close friends and social players without having to open multiple accounts for different purposes.



## *Create your favorite friends list to share photos with a group of people*

This feature is very welcome, especially after Snapchat's feature copy updates and especially social networking applications that have similar features but don't do it. Facebook has so many options, Twitter only offers public lists, Snapchat chooses users but cannot create friends lists, the closest thing to Google+ is too complicated.

Instagram's solution lies in simplicity and efficiency. The application will make suggestions based on interactivity, or you can create your own lists, no additional items or additional lists. This feature has just been tested but after years of research, it will probably be officially released soon.

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