

People who work with creative content on online platforms have earned nearly \$ 7 billion

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According to a new study conducted, people working in content creation jobs in the US are having higher income than ever before, particularly on entertainment and Internet media platforms such as Instagram, YouTube and Tumblr. Accordingly, this figure could reach nearly 7 billion USD.

More specifically, the 97-page report made by Re: Create Coalition gave a thorough analysis of how many people in the United States are doing work related to online content creation, Where do they come from and how much can they earn from this job each year. According to research results, there were nearly 17 million Americans working on content creation on the Internet, and they earned about 6.8 billion dollars on 9 Internet media-entertainment platforms in 2017.



1. Which career Java programming options are waiting for you?

Re: Create Coalition is an organization that advocates legitimate use and copyright law for creative content, has conducted research to update previous findings from 2016 on what they call the background. America's new creative economy (America's New Creative Economy). In particular, the most recent report showed that the number of new entrants to Internet content creation jobs in the US increased by nearly 2.4 million, while their total income also increased by nearly \$ 1 billion. after only 1 year.

Both major social media platforms, Instagram and Twitch, have experienced the biggest leap in total revenue that content creators have earned over the past year, with a corresponding increase of 49.5%. and 30%.

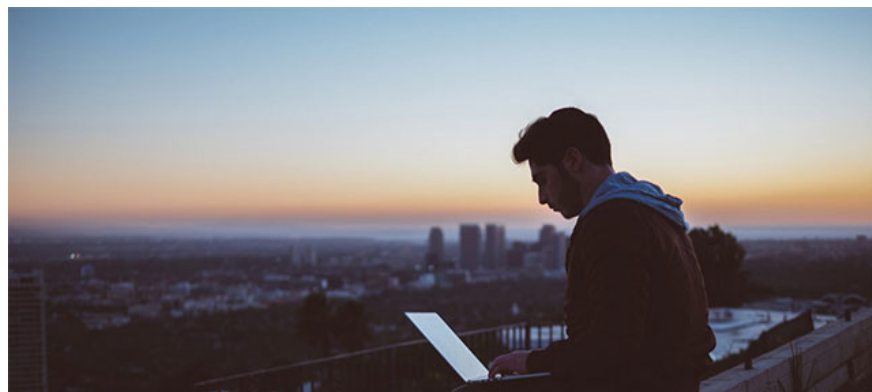
Of the 9 social media and entertainment platforms analyzed in the study, Instagram is the leading creative channel with 5.6 million active Americans and monetizing this platform. In addition, millions of users of Wordpress, Tumblr and YouTube in the United States have benefited from these platforms through the creative content they have created.



1. YouTube Vanced has the ability to swipe to change brightness and volume, invite download and experience

Of the 54 states in the United States, researchers found that California is home to the largest number of people working on online content creation jobs with more than 3.2 million people, followed by New York with nearly 2 million people and the third is Texas, with more than 1 million people. However, even states with the least number of people who do creative work - such as Utah and North Dakota - have also witnessed a rapid increase in the percentage of new entrants. into this work, up to two digits in the 2016-2017 period.

In addition, the report also estimates that of the nearly 17 million people who are doing online content creation jobs, a maximum of 117,000 people earn more than \$ 10,000 each year.



Overall, even if not including large platforms like Facebook, Twitter, Kickstarter, iTunes, Spotify and Patreon, the Re: Create Coalition's research has also found the development prospects of a creative industry. , is blooming thanks to the internet. As we can see, in recent years in Vietnam, there have been many young people who have achieved great success and income thanks to their creative content on Youtube and Facebook.

1. Do not work hard, work smart!

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