

Panda 4.0 algorithm was updated by Google on May 20, 2014

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Google's Matt Cutts announced on Twitter that they have released version 4.0 of the Google Panda algorithm.



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But will Google constantly update the next version to improve the quality of search results? Increasingly, updates will be stronger than the previous version.

Panda 4.0 is a major update for algorithms rather than just refreshing data. That is, Google has made changes to Panda to identify sites and has released a new version of algorithms today.

Is this a nice and gentle version of the Panda algorithm? Talking to Google, it seems that this update was created and softer for some websites, and laid the foundation for future changes in a positive direction.

Google told us that Panda 4.0 affects different languages ??at different levels. In English for example, the impact is ~ 7.5% of queries affected to a level that regular users can notice.

Here are the previous updates that confirm that Panda has changed, note, we name them from time to time to refresh and update, but 4.0 is how Google calls this update in a way that we can easily understand the best.

1. Panda updated 1, 24 February 2011 (*11.8% of queries; published; American English*)
2. Panda 2nd update, April 11, 2011 (*2% of queries; published; implemented in international English*)
3. Panda 3rd update, May 10, 2011 (*no changes have been made, confirmed, unpublished*)
4. Panda 4th update, June 16, 2011 (*there is no definite change; confirmation, unpublished*)
5. Panda Updated 5, July 23, 2011 (*there is no definite change; confirmation, unpublished*)
6. Panda Update 6, August 12, 2011 (*6-9% of queries in many non-English languages; published*)
7. Panda Update 7, September 28, 2011 (*there is no definite change; confirmation, unpublished*)
8. Panda Update 8, October 19, 2011 (*about 2% of queries; belatedly confirmed*)
9. Panda Update 9, November 18, 2011: (*less than 1% of queries; published*)
10. Panda Update 10, January 18, 2012 (*there is no definite change; confirmation, unpublished*)
11. Panda Updated 11, February 27, 2012 (*no changes were made; published*)
12. Panda Update 12, March 23, 2012 (*about 1.6% of queries affected; publication*)
13. Panda Updated 1st 3, April 19, 2012 (*no changes were made; belatedly revealed*)
14. Panda Updated April 14, 2012: (*there is no change; confirmation; first update of a day*)
15. Panda Updated 15, June 9, 2012: (*1% of queries; belatedly announced*)
16. Panda Updated 16, June 25, 2012: (*about 1% of queries; published*)
17. Panda Updated 17, July 24, 2012: (*about 1% of queries; published*)
18. Panda Updated August 18, 2012: (*about 1% of queries; belatedly announced*)
19. Panda Updated 19, September 18, 2012: (*less than 0.7% of queries; published*)
20. Panda Updated 20, September 27, 2012 (*2.4% of English queries, affecting, belatedly announced*)
21. Panda Updated 21, November 5, 2012 (*1.1% of English queries in the US; 0.4% worldwide; validation, unpublished*)
22. Panda Updated 22 November 21, 2012 (*0.8% of English queries affected; validation, unpublished*)
23. Panda Updated 23, December 21, 2012 (*1.3% of English queries affected; confirmation, publication*)
24. Panda Updated 24, January 22, 2013 (*1.2% of English queries were affected; confirmation, publication*)
25. Panda Updated 25, 2013 March 15 (*confirmed as coming, did not confirm whether it happened*)

We will regularly update this content to you to assess its influence. Let's forward to it!

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