

Outstanding technology events in the first half of 2014

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CES 2014

Starting from January 7 - January 10, 2014, CES 2014 is the first technology event to open for a vibrant technology year. As every year, this year's CES takes place in *Las Vegas*, USA and attracts a large number of participating units.

A rather unique highlight of this year's CES event was in the TV segment when a curved screen TV series came from well-known producers. Highlighted by the big Samsung, brought the event to the world's largest curved HD Ultra TV with a size of 105 inches - 110S9. Equally, LG also released a strategy card 105UC9, a curved screen with a size of 105 inches and displayed at a ratio of 21: 9. This is considered the first OLED UHD TV product in the world to have a curved screen with such a huge size.

In the smartphone segment, notable names include the first G Flex screen of LG, Xperia Z1s and Xperia Z1 Compact, Asus trio of Zenfone 4, 5, 6 .

Meanwhile, the event is also the place where a series of new MTB appear, most of which are the series of Asus devices including Transformer Book Duet, PadFone Mini, PadFone X and ViVoTab Note 8; Samsung also

caught the attention of launching Galaxy Note Pro and Galaxy Tab Pro series while Acer was able to 'show up' with Iconia A1-830 and Iconia B1-720 duo. In addition, we must mention some products from other brands such as XO-2 and XO-10 for Fuhu's children, OneTouch Pop 7 and OneTouch 8 for Alcatel, MTB Win by Xolo India, .

In addition, there are also health monitoring and monitoring devices like *Buzzy Mini* (*smart products to relieve pain for injecting people*), *Sleep Number x12*, *Zazziline* smart beds (*jewelry accessories available*) can provide notice to users) . also very interesting.

In general, this year's CES ' *opened up* ' quite well when presenting a lot of new devices and technologies to consumers.

MWC 2014



Taking place from **February 24 to February 27 , 2014** in Barcelona, ??Spain, *Mobile World Congress (MWC)* is the second largest event in the first half of 2014 (*after CES*) and is the largest exhibition in Mobile industry.

In the days of the event, the event attracted a great deal of user interest thanks to the launch of a series of '*blockbuster*' smartphones, including among them Samsung's **Galaxy S5** , Sony **Xperia Z2** , HTC's **Desire 816** or **Nokia** 's first Android smartphone **Nokia X** (*now belongs to Microsoft*) .

Meanwhile, this event is also noticeable thanks to the appearance of a series of tablets like Sony Xperia Z2 Tablet, 5-inch MTB duo Toughpad FZ-X1 and Panasonic's Toughpad FZ-E1, Yoga Tablet 10 HD + of Lenovo . has been receiving a lot of attention in the market.

In addition, this is also the place of smart wearable devices such as three *G alaxy Gear 2*, *Gear Neo*, *Samsung Gear Fit*, *Sony SmartBand* . or new technologies such as ISOCELL image sensor for cameras, Qualcomm Snapdragon 805 chip, Samsung Octa 5422 and Hexa 5260 chips full of power .

It can be said that this is the event that launched the most remarkable products in the first half of 2014.

BUILD 2014



Taking place from **April 2, 2014 - April 4, 2014**, BUILD is an annual event hosted by Microsoft in *San Francisco* , USA for developers.

Meeting the expectations of users, 2014 BUILD has released quite a number of new products both in hardware and software. About software, most notably **Windows Phone 8.1** with a series of improvements such as Action Center, customized lock screen, wallpaper settings . and especially ' *virtual assistant* ' Cortana - worthy rival Siri of iOS Now Google Now on Android.

Along with that, the event is also the venue for **the Windows 8.1 update** with many important additions, optimized for both touch screens and PCs. And for devices under 9 inches, Windows will also be provided for free. In addition, Microsoft will provide an optimized and friendly new programming interface, more features for developers .

Also at this event, there were 3 new smartphone products launched including the powerful **Lumia 930** in the high-end segment with 2 cheap devices: Lumia 630 and Lumia 635. All are running Windows Phone 8.1 Latest and also recently introduced in Vietnam recently.

WWDC 2014



Following the Microsoft event, tech circles and users continue to be " *satisfied* " with Apple's annual WWDC event.

Compared to previous years, this year Apple only focused on software with the presence of new platforms on both PCs and smartphones. Accordingly, Apple has introduced **OS X 10.10 Yosemite** for Macs with outstanding improvements such as '*complete peeling*' of the interface to be flat, supporting notification center, 'dark mode' feature. help users focus more .

Meanwhile, iOS 8 is mainly upgrading internal features towards user experience as well as for developers. Noticeable changes on iOS 8 such as the ability to respond to notifications from the lock screen, from the notification bar interface, change the ability to enter data for the *Quick Type* keyboard with higher accuracy, the Messages directions into one. Real OTT, improve Siri virtual assistant .

In addition, Apple also introduced some other services of the company too. Unfortunately, no device was released at the event.

Google I / O 2014



This year's Google I / O is still held in San Francisco, USA and this is the annual conference for Google product developers.

Regardless of the fans' expectations, at this event, Google launched a series of new platforms for its devices including **Android L** (for smartphone, Android version of KitKat) , **Android Wear** (for wearable devices) , **Google Fit** (health monitoring platform), **Android TV** (for smart TVs), **Chrome OS** (for laptops) .

In addition, the company also officially introduced to the new smartwatch triad users running Android Wear including Moto 360, G Watch and Gear Live from three major partners including Motorola, LG and Samsung. The Moto 360 alone is more impressive thanks to the beautiful round design and received a lot of positive feedback from the technology community as well as users.

However, unfortunately when Google I / O this year does not appear Nexus 8 - MTB is expected a lot before.

Computex 2014



Taking place from **June 3, 2014 - June 7, 2014** in Taipei, Taiwan, Computex this year continues to be a place where a series of new computers are introduced. Although there are no breakthrough products, this year, a series of devices with new technologies introduced have satisfied most of the technology world as well as users.

Accordingly, a series of names with full genre, from laptop, PC, AiO, etc. to accessories such as backup charger, memory card, keyboard, . are continuously launched to overwhelm visitors to the exhibition.

Asus is still the most notable name at Computex this year when bringing a series of its products: Transformer Book V 5-mode computer, MTB hybrid Transformer Book T300 Chi laptop, new MTB Fonepad and MemoPad series, small laptop Zenbook compact NX500 .

In the meantime, other firms are not too bad. Dell immediately 'responded' with the MTB Venue 7 and Venue 8 duo, Inspiron 11 and 13 laptops, . or HP with the laptop duo that can fold 360 degrees .

In particular, besides computers, Computex this time is also the place where a series of cheap smartphones are launched, typically Windows Phone smartphones from the trio of NSX Blu, Prestigio and Yezz, *Tiger* phablet running Windows Phone 8.1 by *Wistron*, *Wolf* - 8 HD Full HD core smartphone for less than 3 million of B *ungBunGame* (*Taiwan*) .

Overall, Computex this year is really exciting and has satisfied the technology community as well as users.

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