

Out of love but afraid to express? Don't worry, there's Breakup Shop

Want to bid farewell to lovers but are afraid to say or do not want to fall into a dilemma because witnessing the enemy's heartache? If you do not think about how to break up with your lover, then this service will replace you with the hardest part when you want to end a relationship.

The two Canadian brothers Mackenzie and Evan Keast will replace you with this painful and hard-to-say job, for a price. Mackenzie Keast said the idea for Breakup Shop was born when his lover suddenly cut off the relationship without saying a word. **Breakup Shop said Breakup Shop** was born in November 2015. In the first 5 months after its launch, this service has helped more than 90 farewell. Breakup Shop customers come from all over the world like Russia, Mexico, Finland and Germany.



" People use services like Tinder to find a relationship, so why not have a service to get them out of a relationship? " Mackenzie said. Breakup Shop is aimed at people under 25 years old.

Options that you can find on Breakup Shop

1. Break up with email for \$ 10.
2. Break up with a message for \$ 10.
3. Break up with a \$ 20 letter.
4. Farewell by phone for \$ 29 (the option to call for a call will cost extra).

In addition, Breakup Shop also has a gift shop, where you can buy a gift for your lover (now your ex). It could be a card, a movie on Netflix or video game .

A user named Emanuel Maiberg shared his experience of using Breakup Shop. Before using it, he told his girlfriend in advance. After 'ordering', he received a confirmation email from Breakup Shop asking about the recipient of the call with some basic information and reasons for breaking up. They will then send another email informing the time of the call.

Hello!

The Breakup Shop here. Thank you for your recent purchase - **Breakup Phone Call (#1002)**. We're sorry to hear things didn't go as planned with your significant other, but are happy to help!

To arrange your breakup as quickly as possible, we'll need some information:

- Would you like our standardized breakup message, or would you like to send us your own message?
- What is your name?
- Who are you breaking up with?
- What phone number are we using?
- Any specific time requests? We will confirm the scheduled time and date with you before sending the breakup.

Please reply as soon as possible to have your breakup scheduled within the next three (3) days.

Thank you, and congratulations! Everyone deserves to be single.

Kindly,

THE BREAKUP SHOP

Trevor Meyers, a 28-year-old young man from Canada, said: "*I find it easier to ask someone to handle an awkward situation like a breakup. I used Breakup Shop to end some short relationships. I think they (who are parted) can understand, don't use it often, but I'm also glad to have such a service.*"

Strange farewell forms brought by Breakup Shop have raised questions about the role of technology in today's relationships, especially in the younger generation. Psychologist Larry Rosen at the University of Dominguez Hills in California said that "*using such services to separate yourself from human emotions can be thought of as a symptom of social fear or human disorder. anti-social way (ASPD)*".

It was time to end a relationship, telling each other a word anyway than "silence and diving". However, saying bitter words has never been an easy job. So if necessary, Breakup Shop is still an acceptable option.

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