

# Order food with facial recognition technology, not much to say

Caliburger - hamburger bakery chain - has just launched a new sales system that allows customers to order with face recognition technology.

Caliburger - hamburger bakery chain - has just launched a new sales system that allows customers to order with face recognition technology. This is not the first time this US fast food store uses technology in its work. Recently, they also introduced Flippy, the kitchen assist robot with the ability to flip cake, place on the plate and even make cakes as required.

Video source: WINTERSTONE from Vimeo.

First-time customers will create an account and record their faces with this account with NeoFace face recognition software.

The next time you eat, you will automatically be ordered before you have eaten by scanning your face, earning points and receiving food for free. Currently customers still pay by credit card in 2018, the company hopes to pay by face recognition too.

The device is still being tested in Pasadena, near Los Angeles, but the company intends to expand it throughout the United States if customers like it.

'Face recognition is part of our strategy for restaurants and the retail industry to bring benefits and convenience to customers just like Amazon does with the digital world,' said John Miller. , Chairman and CEO of Cali Group said.

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