

OpenAI Challenges Google Chrome With Its New Browser

OpenAI is reportedly working on a web browser project that has the potential to compete directly with Google Chrome.

OpenAI is reportedly working on a web browser that could potentially compete directly with Google Chrome. It would be natural for OpenAI to have attracted former Google engineers like Ben Goodger and Darin Fisher, who played a key role in the original Chrome project.

A report reveals that OpenAI has discussed the new browser project with a number of major companies, including media conglomerate Conde Nast, ticketing platform Eventbrite, and real estate businesses like Redfin and Priceline. The discussions revolve around integrating powerful intelligent search features in areas like travel, food, real estate, and retail.



It's no surprise that the browser is expected to include ChatGPT and AI-powered search features from the ChatGPT platform, but The Information points out that it's still a long way from catching up to Google Chrome's current dominance.

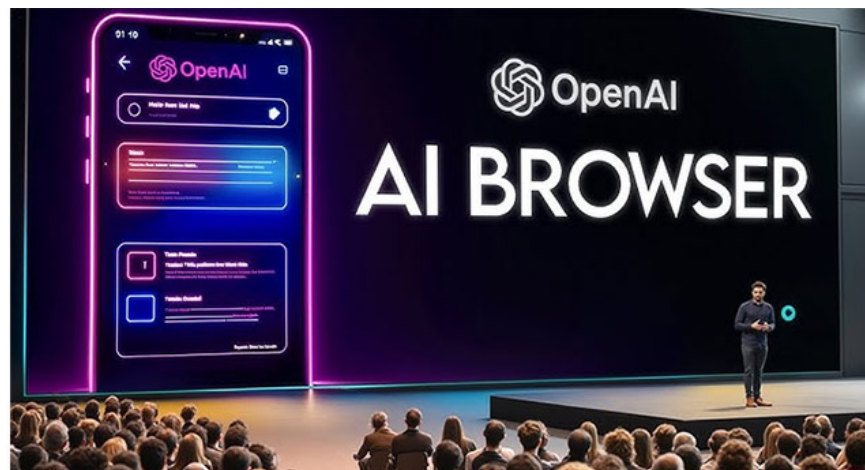
In addition, OpenAI is also discussing with Samsung about integrating some AI features into smartphone devices, opening up stronger competition in the mobile segment.

Google Chrome is still the "boss"?

Google Chrome remains the world's most popular web browser. According to data from Statcounter in October, Chrome had 65% of the desktop browser market share and 68% of the mobile browser market share. However, earlier this week, the US Department of Justice (DOJ) proposed that Google sell its Chrome browser business, arguing that its dominance in the browser market constitutes an "unlawful monopoly." The DOJ stated that:

'The playing field is no longer level because of Google's actions, and Google's quality reflects the unfair advantage it has illegally gained. The remedy must close this gap and take away Google's advantage.'

Google called the proposal 'overreaching', while Mozilla – the maker of the Firefox browser – said the DOJ's move could hurt smaller browsers.



With OpenAI's involvement, the web browser market could see some major changes in the coming years. Combining AI power with the browser experience could be groundbreaking, but it's also a tough game to play when facing tech giants like Google.

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