

Once the youngest employee in Google, this girl has just revealed a search engine that will cause Google to worry

Searching on Google sometimes brings a feeling of searching in vain. When typing a word into the search dialog, millions of results will appear with infinite information resources and will take hours to search. A startup from San Francisco named Node wants to change this.

Led by the founder and CEO of Falon Fatemi, Node has just been revealed and promises to change the way we seek information. By using AI to connect with you or your business, with a bit of luck and timing, Node wants to 'increase your chances' on the web.

Node's technology will link indexes to people, places, products, companies instead of websites, and use this data to connect customers to opportunities. By now, it has half a billion user profiles. AI understands the relationship between people and businesses, can 'match up' that data with the customer's personal data.

Node is currently being used at Salesforce, customers can ask questions like 'Which company will be most interested in my product?' Node will tell who and what they need to connect to, why answer it and even take the best opportunity. It is a search process without a search dialog.

'Searching is really great when you know what you're looking for. But we are living in a world where information has been created for more than 90 years,' Fatemi said.



Falon Fatemi - founder and CEO of Node

The new Node called for \$ 10.8 million within the A Series led by Avalon Ventures, with the participation of Mark Cuban, NEA, Canaan Partners. Total Node calls for \$ 16.3 million. Fatemi said that the purpose of secrecy

is to show the power of technology before officially launching. So far, Node's customer revenue has been \$ 100 million and optimizes \$ 4 billion in revenue from businesses and marketers.

Fatemi is the daughter of two generations of entrepreneurs: both her parents and her grandparents. She became the youngest Google employee at 19 while still attending full university classes. She works on global expansion and strategic partners, before moving to consulting in the startup world.

Node is the result of Fatemi's personal project. She decided to analyze all the recommendations she wrote to help her friends and colleagues over the past five years and see what the results were. She sent an email to acquaintances, asking if the letter she wrote introduced them to others would bring results and realized that they helped bring millions of dollars in investment, revenue, cooperation. .

'I act as a node in my network, providing opportunities for the right people at the right time'.

Currently, Node focuses on developing business and marketing, working with businesses to find potential revenue sources. But Fatemi sees the world as a place where Node technology can be used for any purpose, even personal (and complex) like dating.

For example, with the Tinder app, to find the right person, you have to 'swipe' through hundreds of people, read information about them before choosing. Node can remove that process by getting information about you (learning process, interests, age .) and finding the right person in the data warehouse, meeting date . You will know exactly why that person suits you well and maybe Node will help you know what to say to them.

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