

Nvidia wants Tegra to conquer mobile devices

The latest platform from the giant graphics card manufacturer is hailed as much more powerful than Intel's Atom

The latest platform from the giant graphics card manufacturer is hailed as much more powerful than Intel's Atom .

In a recent exchange with *CMV* , Nvidia's CEO, Jen-Hsun Huang unveiled the Santa Clara company's plans in the market share for mobile devices and tablets in which the platform is based. Tegra will be mainstream. A simple example, the iPad, despite its good multi-touch capabilities, does not have flash to play high-definition videos through a number of sharing sites today. Meanwhile, the ARM-based Tegra 2 platform will help users experience both features.



Nvidia doesn't hide its ambition with the Tegra platform. *Photo: Crunchgear .*

In the market of netbooks, there is no denying the fact that Intel Atom is the "king" of processors, but its performance is causing frustration to users due to its ability to handle graphics. not good. This drawback is a major flaw that both AMD and Nvidia are trying to take advantage of in response to the "Intel giant".

Nvidia has shown its right steps in recent times, typically its graphics chip ION platform integrated with Intel Atom processor to enhance machine performance. Next is the Tegra platform, a package system that includes ARM architecture processor, graphics chip (GPU), north bridge chipset, south bridge and memory controller. This will help the Tegra-based system to deliver high performance while still consuming low power.



Nvidia's Tegra Tablet. *Photo: Engadget .*

The latest Tegra-based devices have begun to appear at this year's CeBit technology show called SoC Tegra. This device promises to handle both high definition Full HD 1080p videos, Flash support, multitasking capability.

According to the statements that Jen-Hsun Huang said, the Tegra 2 platform has been developed and soon products that use it will appear more on the market.

You finished reading the article "**Nvidia wants Tegra to conquer mobile devices**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.