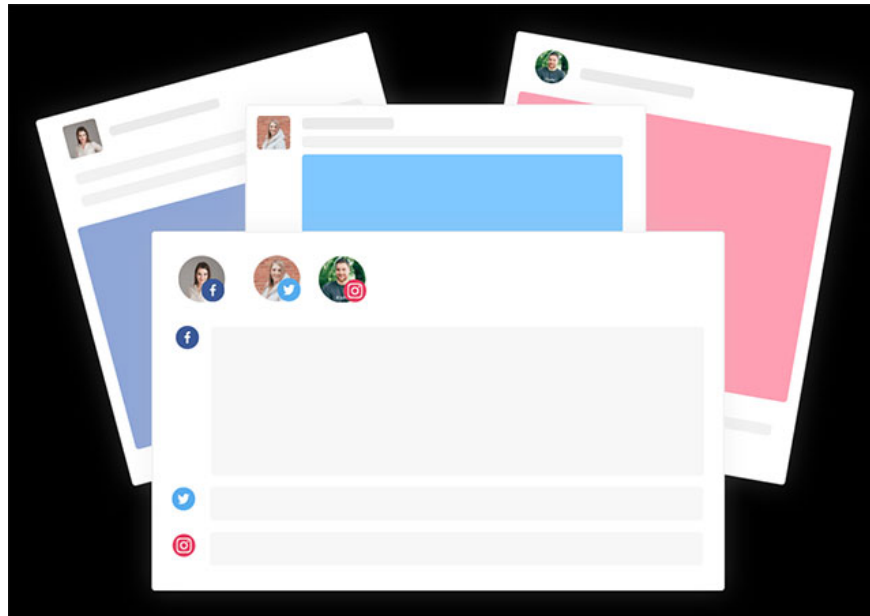


New feature allows answering Instagram messages from Facebook

On February 8, Facebook announced that businesses will now be able to receive and respond to customers' Instagram messages in their inbox (inbox) on their Facebook pages.

Facebook has just updated a new feature that is quite useful, allowing account holders to reply to Instagram messages from this social networking platform itself.

Specifically, on February 8, Facebook announced that businesses will now be able to receive and respond to Instagram messages from customers in their inbox (inbox) on their Facebook pages, eliminating the need to switch between two applications just to reply to the message as it is now. With this new feature, Facebook has shown its determination to synchronize service platforms. Earlier, CEO Mark Zuckerberg also decided to interoperate the company's three major messaging applications, Messenger, WhatsApp and Instagram, allowing users of these applications to cross-message.



1. Facebook doesn't want to argue more about how many people are using their apps!

Accordingly, this new feature will be initially deployed for businesses in the United States and Brazil in the next few weeks. Businesses in these two countries can access this link to connect their Instagram page to their Facebook account.

This move of Facebook immediately received many positive comments from the business community, but there were also no experts expressed concerns about privacy as well as monopoly when new features This is officially put into operation.



1. Mark Zuckerberg explains the reason for merging Messenger, WhatsApp and Instagram

Facebook has announced that there are currently more than 90 million small businesses using their applications, many of them free. In addition, it also has more than 7 million advertisers operating on all platforms under the management of this company. In the previous quarter, despite the clutter surrounding privacy issues, Facebook still earned \$ 16.64 billion in advertising revenue, smashing doubts about the company's prospects.

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