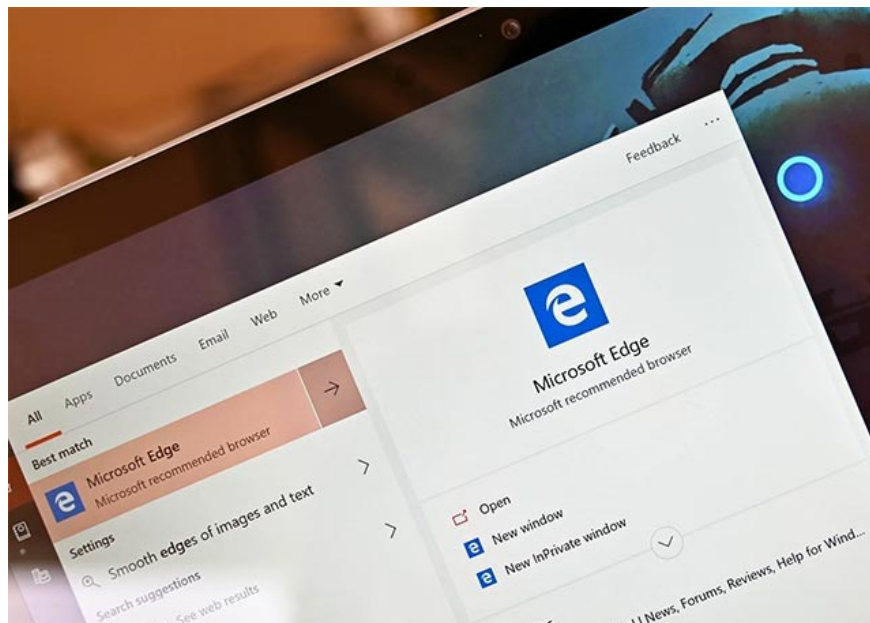


New Edge is very similar to Chrome, so is there any reason to switch from Chrome to Edge?

After years of listening to comments from users, Microsoft decided to build a new Edge version, which can both ensure the maintenance of the advantages and completely overcome all the downsides of the old version.

Microsoft finally has a new Edge browser and, in fact, it's pretty cool. Forget the bad old Microsoft Edge platform, which has made many loyal Microsoft fans 'headaches' since it was included with Windows 10.3. In fact, the old Microsoft Edge has become one of the most popular and popular browser platforms for a long time. It carries in itself all the convenient features like powerful reading mode and outstanding visibility in the desktop environment.

1. Microsoft Edge for Mac officially launched, can be downloaded now



Microsoft Edge once caused many disappointments

However, this is not enough. The old Microsoft Edge is too hungry for ram, 'eat' the battery, as well as consume a lot of system resources. More seriously, depending on whether Windows 10 has a high initial upgrade and installation rate, not many users choose Edge as their main browser. People still choose Chrome and other browsers. Just relying on Windows 10 means that businesses using Windows 7 will not be able to exploit Edge. Even if a company has switched to Windows 10, that doesn't mean they're willing to use new software that comes with the operating system, and perhaps these are the reasons why this browser platform is forced to 'stop the game'.

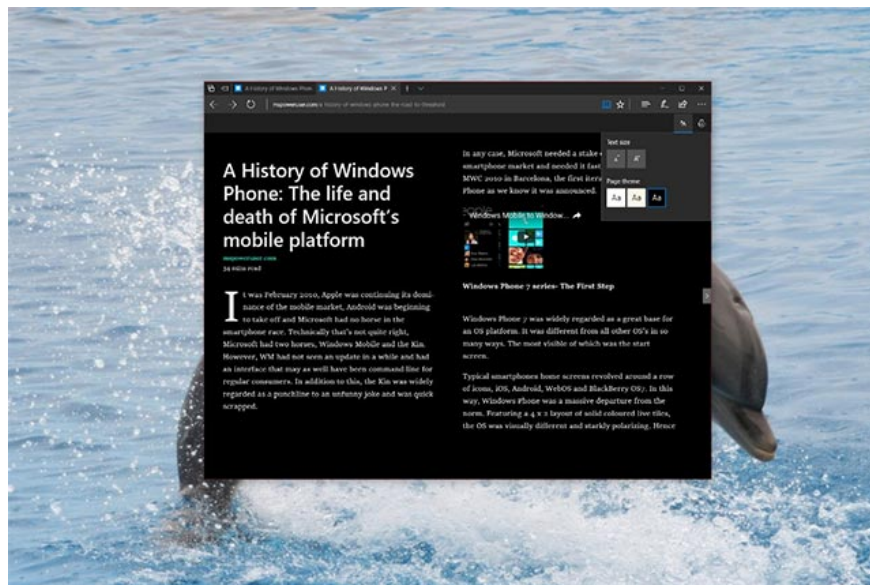
The old Microsoft Edge still exists on your Windows PC and right now, it is still the default and official Microsoft Edge browser of Windows. However, Redmond giant decided not to release new updates for the old Microsoft Edge, meaning it would become a "dead" platform.

1. Will Microsoft Edge new version be the real rival of Google Chrome? Maybe very much!

After years of listening to comments from users, Microsoft decided to build a new Edge version, which can both ensure the maintenance of the advantages and completely overcome all the downsides of the old version.

It can be affirmed that the new Edge version is a complete reconstruction of the browser itself (the old version), codenamed "Anaheim". Specifically, it is no longer based on Chakra core and is no longer using Microsoft's own rendering engine called the EdgeHTML as before. The new version of Microsoft Edge now uses the same rendering engine as found in Chrome: Chromium, and works on the same supported version with Chrome.

1. Dark mode in Microsoft Edge has been edited more appropriately



Great visibility of Microsoft Edge

Microsoft Edge Chromium can do everything that Chrome can do. However, this reason seems not to be convincing enough to get users to switch from Chrome, or any other browser platform to the new Edge Chromium. So what is the real reason here?

Well, talk a little deeper about the advantages of Edge Chromium. As you can see, with Windows 10, Microsoft still considers Edge browser to be one of the top applications of this operating system. It is heavily integrated with Windows 10 and Cortana, and using Microsoft Edge EdgeHTML tools and importantly, is softer, uses less system resources and significantly more battery saver than older Edge versions. .

You can even stream Apple events and watch Netflix Full HD movies on the browser in a neat, fast way, without having too many latency or performance issues. In addition, the new user interface of Microsoft Edge has become neat, 'clean', and especially more user-friendly. Comes with more reliable synchronization capabilities on Windows devices, tab groups, and better PWA application support.

The biggest problem with Edge Chromium, however, is nothing more than a market share of users that is too 'slick'. In fact, Edge has never reached the 10% market share on windows, even for the old version. Unlike Internet Explorer, which is extremely popular in a certain amount of time, Edge is so regular, still exists, still "tough", but "wobbly" like a person with an incurable disease.

1. New Microsoft Edge can 'disguise' as other browsers

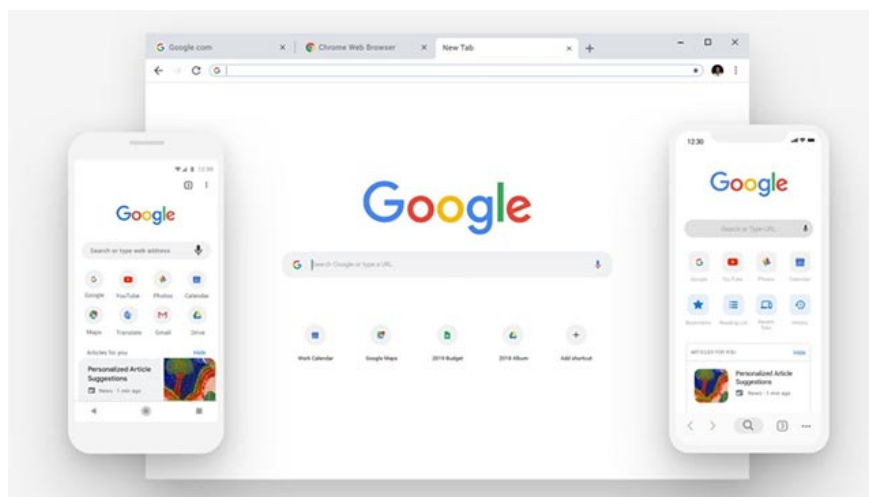
Of course Microsoft does not sit still and watch its 'pet child' live like that forever. The company has added many new extensions, and they have also added many other useful features, but things still don't have much positive progress. Edge still does not really own a great reputation in the market for important items, including the ability to support expansion and access to websites. As a consequence, Edge's humble user base leads developers to be uninterested in building a utility to support it, and at the same time websites often require users to download down Chrome instead. Finally, Microsoft realized that they threw quite a lot of money and effort through the window, and that was the reason why we were sitting here and "cutting the wind" about this issue.

Since it is built on the same platform, both Microsoft Edge and Google Chrome contain many similarities. Edge Chromium has the ability to synchronize with Chrome, compatible with Chrome browser extensions, and how to handle the site is similar to Chrome. So what's the point here?

Suppose you have 2 products in hand. Product A you have used for a long time and feel relatively satisfied. Meanwhile, product B is a new product that contains many advantages similar to product A. This similarity, in general, will bring many advantages for fledged product B, but now you there is no incentive to change, switch to using a new product. If Microsoft Edge is now just another version of Google Chrome, Chrome users will naturally have no reason to switch to Edge. Even worse, product B is just a brand-new version of the C product you tried and felt not very sympathetic.

Things get a little harder for Microsoft's new Edge browser because one of Chrome's most useful features is the synchronization function. It syncs all your information and data on every device you are using, and provides access to other popular services like Google Pay. So if you own an Android phone, using Chrome will bring a lot of benefits. Conversely, if you use Edge Chromium, you will lose the convenience of switching from one device to another. Of course you can still use the Mobile Edge Chromium version, but it won't be integrated with Google Pay to help make payments quick and easy.

1. Running on Chromium core but Microsoft Edge can play Netflix 4K videos, 'eat off' Google Chrome



Google Chrome has great synchronization capabilities

With such disadvantages, why do so many people still decide to switch to Edge at this time? The reason is quite simple, it is the default browser of Windows. Moreover, Edge also knew how to improve his unhappy image in the past. The initial experience of users on Edge is quite positive, even better than Chrome in certain cases. So using Edge on Windows instead of Chrome's "outsider" is not a bad idea either.

There are also some user privacy debates. Undeniable comprehensive synchronization capabilities on Chrome really bring many benefits, convenient and interesting use. But this ability, in part, can also be considered an invasion, especially for those who always focus on privacy.

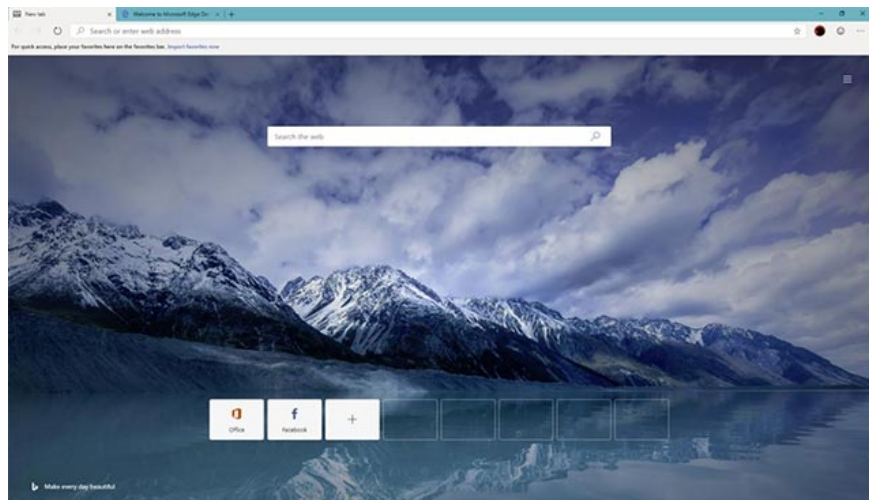
The Washington Post veteran writer Geoffrey Fowler even said that Google Chrome is a disguised surveillance software, and that abuse is hidden under the cover of security policies that no one ever reads. It is also impossible not to mention that Google - one of the world's largest advertising corporations - has taken advantage of the information gained from the world's most commonly used browser platform: Chrome, how effective .

1. Experience Microsoft Edge with Chromium, nice interface, fast loading speed, better RAM than Chrome

In contrast, Microsoft's Edge doesn't care much about selling users' data and, at the same time, has a similar approach to privacy. 'Microsoft also wants to locate the new Edge as a browser that focuses on users' privacy. With the benefit of giving customers more choice and transparency, Edge will provide more privacy controls. Microsoft Edge Chromium will support 3 levels of privacy: Unrestricted, Balanced and Strict - this is Microsoft's word in a public speech last year.

Talk more about this. Unrestricted Edge's privacy change will allow third parties to collect the amount of data they want, while Strict mode means you absolutely don't allow your data to be provided to the parties. third unknown. This will help Microsoft Edge clearly adjust how third parties can track users on the web environment.

1. The market share of Google Chrome declined, which could be attributed to users switching to Chromium Edge



Microsoft Edge Chromium contains both the advantages of Chrome and the old version

So, after all, what makes users switch from Chrome to Edge blood, though basically these two platforms are quite similar? Quite simply, with Microsoft Edge Chromium, on the one hand, you'll get all the goodness of Chrome, on the other hand, you still have access to a variety of privacy features that you've never experienced before. . If you want, you can also use the Edge mobile browser to keep the same synchronization features - which make Chrome great - without necessarily 'handing over' your private data. I let Google and other third parties on the internet.

The above is the biggest and most general benefit that many people switch from Chrome to Edge Chromium, with more detailed benefits, we have summarized and mentioned in the article: '7 reasons you should try Microsoft Edge Chromium once instead of Google Chrome ', please consult.

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